

# Building Support for Safe Routes

**One message. Many voices**



Moderator, Gena Torres

# Vision Zero Action Plan

- Future is not like the past
- Consistent & Fair
- Paint Saves Lives
- **One message, many voices**





# Remembering the victims



SAFE STREETS NOW

## VISION ZERO

ONE TRAFFIC DEATH IS TOO MANY

### Walk of Silence

- OCTOBER 6, 2017
- 822 W. LINEBAUGH - CHURCH PARKING LOT
- WELCOMING COMMENTS 7:00AM
- BEGIN WALK 7:30AM

- NO SPEAKING DURING WALK
- POSTERS PROVIDED
- WEAR WHITE SHOES IF POSSIBLE
- 1 MILE TOTAL

IN MEMORY OF  
ALEXIS MIRANDA  
4/27/98 - 10/6/15

QUESTIONS: TORRES@PLANCOM.ORG 919-277-3774 X103  
#VisionZero13  
facebook.com/VisionZero4ILaborough



# Bringing it home



# Reaching out in new ways



# But it's not enough

- ❑ Tragically, traffic fatalities so far in 2019 puts us on track to exceed traffic deaths in 2018
- ❑ Vulnerable road user crashes are on the rise
- ❑ Diversifying the coalition will help it grow
- ❑ Leverage established people/groups with similar goals



# A survivor's story and his commitment to safety

## LEO RODGERS

- ❑ Shared his story of serious motorcycle crash
  - Clip of video - Leo's story
- ❑ Triumphed as an Olympic athlete
- ❑ Works now promoting safe cycling at City Bikes



# An educator's embrace of paint saves lives

DENISE HOWARD, VICE-PRINCIPAL

- ❑ Cleveland Elementary
  - 91% of students are minorities
- ❑ Art contest – bicycle to winning student
- ❑ Mural painting
  - Clip of time lapse



# Business created to enrich children's lives

## JULIUS TOBIN, ON BIKES

- ❑ Bike build
- ❑ Clip of Shiloh Kahn
- ❑ New safety focus
- ❑ Sponsor Cleveland Elementary mural winner



6th #TBLightning Community Hero of Tomorrow, Shiloh Khan, will partner with @onbikes\_org to implement a program where students struggling with transportation issues will have access to bikes to use for getting to school. [tbl.co/2-9hero](https://tbl.co/2-9hero)



# An agency focused on saving lives

## FREDDY BARTON, SAFE & SOUND

- ❑ Kings Forest Park
- ❑ Community Safety Grants
- ❑ Safe Summit 2019
  - ❑ Clip of Nyeeam “King Nahh” Hudson
- ❑ Sponsor of Cleveland Mural Day



# Add YOUR voice

- Incorporate the messages in professional/personal lives
- Attend Vision Zero Quarterly Meetings
- Sign the VZ Pledge
- Share your traffic crash story
- Organize an event
- Write your elected officials