#### Innovative Bike Programs for Youth in Tucson, AZ









### Our "innovation"

- <u>Listening</u> to the challenges
- Figuring out multilayered approach
- Cultivating champions
- Connecting them to resources
- Advocating



Ms. Flores with the bicycle train





#### Tips for Success:

- Advertise throughout the school
- Weekly announcements from the principal
- Contests and Incentives (for the parents too!)



Our mobile bike repair program visits the school before a Walk n Roll Day



Office bulletin boards and parent handbooks are a good way to institutionalize regular bike train routes.





#### Pueblo Gardens Bike Club

- Creating connections by visiting neighborhood gems
- Getting youth excited about biking
- Providing stipends for adult and youth bike leaders





### Tying into LSA's Advocacy



Walking N Rolling with City and County Officials



South Tucson Bike Club talking to city planners about future greenway project



Intersection murals painted by Pueblo Gardens community











Work with Admin/Teacher "Champions"



Free Helmets



Hands-0n

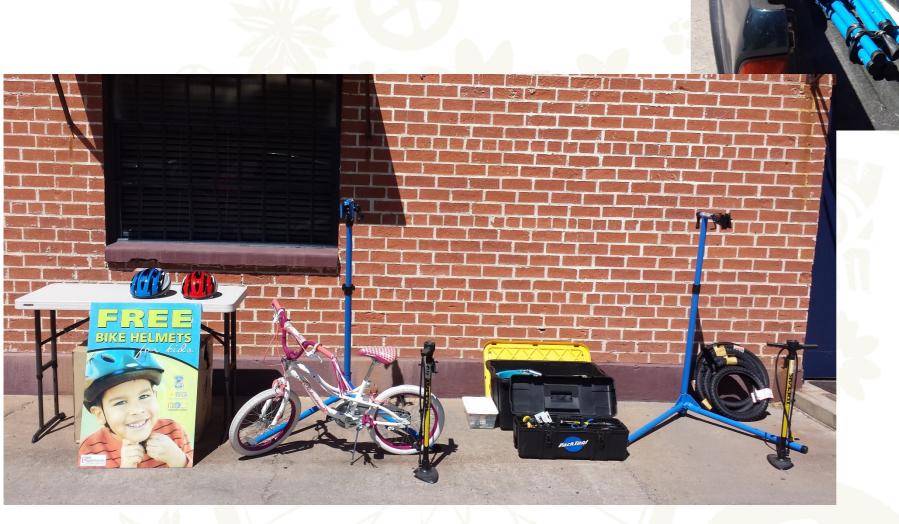








Small-scale, low startup costs







Provide jobs for youth mechanics from local bike Co-op









Source our supplies from local bike shop within a high-need community





Expanding reach to apartment complexes with high numbers of refugee tenants









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