



# Walk to School Day Encouragement



Safe Routes to School National Partnership Webinar  
September 2, 2015

# Webinar Housekeeping



Audio: Use your microphone and speakers (VoIP) or call in using your telephone.

Dial: +1 (3: [redacted])  
Access Code: [redacted]  
Audio PIN: [redacted]

Audio

- Telephone
- Mic & Speakers [Settings](#)

**MUTED** 0000000000

Questions

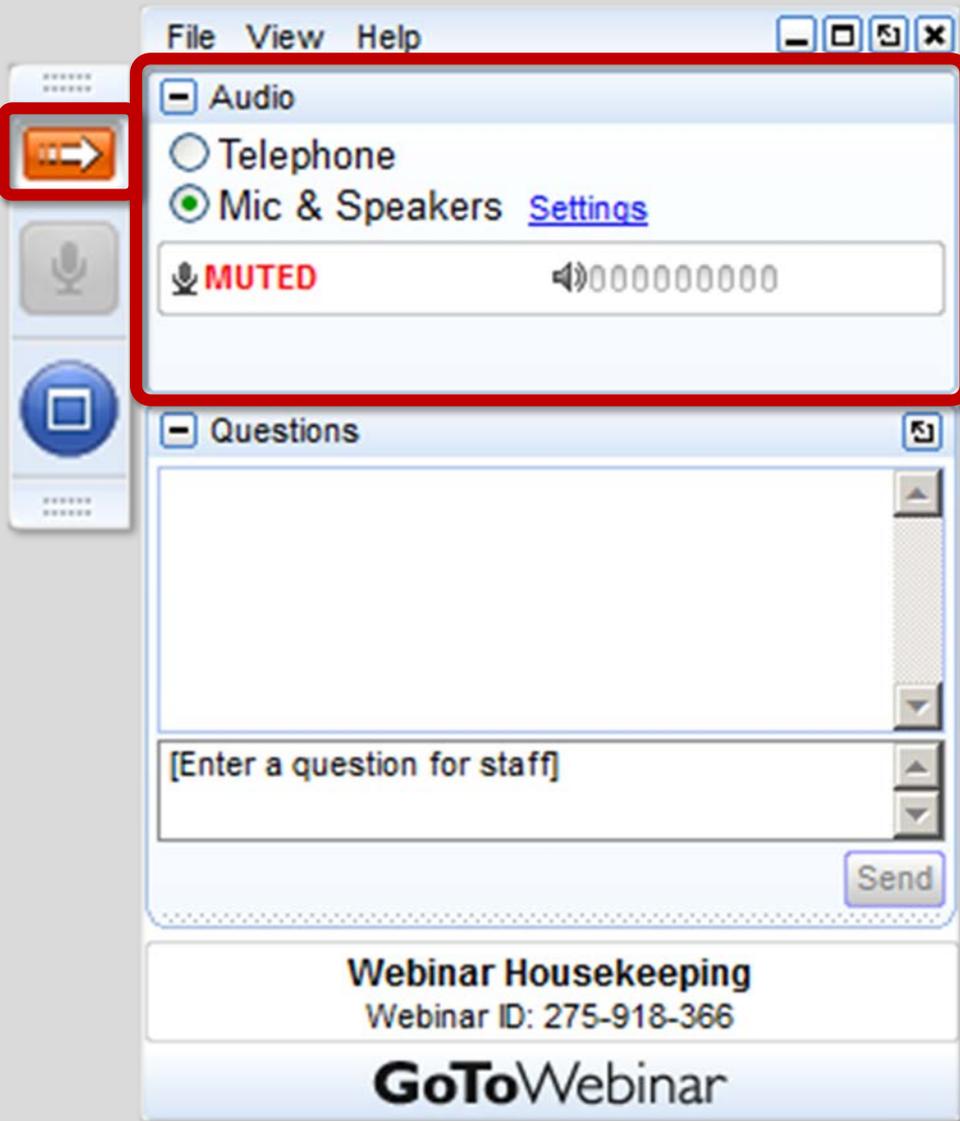


[Enter a question for staff]

Send

**Webinar Housekeeping**  
Webinar ID: 275-918-366

**GoToWebinar**



## AUDIO

Open or hide your control panel

Join audio:

- Choose "Telephone" and dial-in using numbers on screen
- OR
- Choose "Mic & Speakers" to use your computer's sound

The screenshot shows a GoToWebinar interface with a menu bar (File, View, Help) and a sidebar with icons for audio, microphone, and video. The main content area has two panels: 'Audio' and 'Questions'. The 'Audio' panel shows 'Telephone' and 'Mic & Speakers' (with a 'Settings' link) and a 'MUTED' status with a volume slider. The 'Questions' panel, highlighted with a red border, contains a large text input area with a placeholder '[Enter a question for staff]' and a 'Send' button. Below the panels, the text 'Webinar Housekeeping' and 'Webinar ID: 275-918-366' is displayed, followed by the 'GoToWebinar' logo.

**QUESTIONS & COMMENTS**

Submit your text questions and comments using the Questions Panel



## **About the Safe Routes to School National Partnership**

We are a nonprofit organization that improves the quality of life for kids and communities by promoting active, healthy lifestyles and safe infrastructure that supports bicycling and walking.

We advance policy change; catalyze support for safe, active, and healthy communities with a network of more than 700 partner organizations; and we share our deep expertise at national, state, and local levels with those who are helping propel our mission forward.



# In Memory of Deb Hubsmith

## Founder of the Safe Routes to School National Partnership



The National Partnership mourns the passing of Deb Hubsmith on August 18, 2015, after a nearly two year battle with acute myeloid leukemia.

Deb dedicated her life and career to advancing Safe Routes to School and healthy, active communities, so that all children would have the opportunity to be healthy and active, every day, for the rest of their lives.







# Background

On October 7, millions of children around the world will participate in events for International Walk and Roll to School Day to raise awareness about walking safety and promote healthy behavior.



\*SINCE EVENT REGISTRATION HAS BEEN CENTRALIZED AND RECORDED



Education. **Encouragement** . Enforcement. Engineering. Evaluation. Equity



**Energizing**

Join your fellow CSE Hawks on  
**Wednesday, October 8, 2014**  
Catch the Walking/Biking Train at the times and locations listed below:

Walk/Bike to School Day is an annual event that promotes walking and bicycling for several reasons:

- Teaching safe pedestrian and bicycling skills to children
- Physical Activity
- Awareness of how walkable & bikeable a community is and where improvements can be made
- Concern for the environment
- Reducing traffic congestion, pollution and global warming
- Saving time with your commutes and children
- Meeting when bicycling, rollerblading,

Group	Time	Location
Group A	8:00 AM	...
Group B	8:15 AM	...
Group C	8:30 AM	...
Group D	8:45 AM	...
Group E	9:00 AM	...
Group F	9:15 AM	...
Group G	9:30 AM	...
Group H	9:45 AM	...
Group I	10:00 AM	...
Group J	10:15 AM	...
Group K	10:30 AM	...
Group L	10:45 AM	...
Group M	11:00 AM	...
Group N	11:15 AM	...
Group O	11:30 AM	...
Group P	11:45 AM	...
Group Q	12:00 PM	...
Group R	12:15 PM	...
Group S	12:30 PM	...
Group T	12:45 PM	...
Group U	1:00 PM	...
Group V	1:15 PM	...
Group W	1:30 PM	...
Group X	1:45 PM	...
Group Y	2:00 PM	...
Group Z	2:15 PM	...

**Efficient**



**Engages**



**Equity**



**Electeds**



**Extras!**



# Meet our W2SD Encouragement “E”xperts



-----| **Energizing, Efficient & Engaging**  
| **David Hornak, Ed.D. Superintendent & Michigan Champion**  
**for Health Award Winner**  
| **Holt Public Schools, MI**



-----| **Equity & Electeds**  
| **Waffiyah Murray, Safe Routes Philadelphia Coordinator**  
| **Bicycle Coalition of Greater Philadelphia**



-----| **Extras: Fire Up Your Feet**  
| **Rosie Mesterhazy, MPH, Fire Up Your Feet Manager**  
| **Safe Routes to School National Partnership**



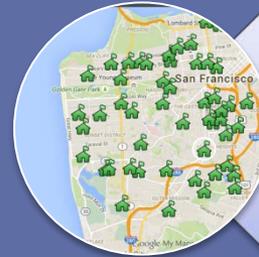
-----| **Extras: Bike parking assessment tool**  
| **Shane MacRhodes, Program Manager**  
| **Eugene Safe Routes to School**



# Extras Extras! (Read all about them)



R.D. White  
students walk  
the red carpet



Walk to School  
Day Event  
Mapping in San  
Francisco



Chagrin Falls  
M.S. students  
mentor new  
schools



Goal setting: 100  
schools in Los  
Angeles



Suncoast Safe  
Routes "Extra  
Mile" Award



Music video at  
Patterson Park  
Charter in  
Baltimore

More event ideas: [walktoschool.org](http://walktoschool.org)



# Extras - Fire Up Your Feet

Encourages families, students and schools to be healthy and physically active offering resources to help encourage year-round wellness

A bi-annual Challenge and friendly competition to win more than \$100,000 in awards in 11 regions

*Metro Atlanta, California, Colorado, Hawaii, Maryland, Southern Nevada, Oregon, Virginia, Southwest Washington, Washington DC & Wisconsin*

Fall Challenge Oct 1-31

**FIRE UP YOUR FEET!**

## Fire Up Your Walk to School!

Each fall, in honor of International Walk to School Day, Fire Up Your Feet offers schools in participating regions (Metro Atlanta, Maryland, California, Colorado, Hawaii, Oregon, SW Washington, Wisconsin, Washington DC and Virginia), the chance to win a Fire Up Your Walk to School award in addition to other awards!

**3 easy steps to winning**

1. Learn about the [Fall Fire Up Your Feet Fall Challenge](#) in your region.
2. [Register](#) on the Fire Up Your Feet website.
3. On Walk to School Day, encourage parents to have teachers conduct a drawing for an award.

**PROMOTE RESOURCES**   **TRACK GET MOVING**   **AWARDS PROCESS**   ABOUT   NEWS   FUNDRAISING   CONTACT US

**Encourage parents**  
**Newsletter blurb**  
Help our school win Safe Routes to School anytime during the drawing for an award.

**Facebook post/p**  
This October, our school must be used towards see the funds be used for:  

- Walking School Bus
- Walking Wednesday
- Traffic cones and signs

 Leave your ideas in the comments!

**Facebook video**  
Win cash awards with one parent improvement project!  
[bit.ly/1pOm8K1](http://bit.ly/1pOm8K1)

**Gain National Attention**



# Fireupyourfeet.org

Fire Up Your Walk to School Awards – sponsored regions with 50 or more walkers entered into a drawing for a region award

Sponsored regions register!  
<http://fireupyourfeet.org/user/register>

Interested in bringing Fire Up Your Feet to an unsponsored region?

Beth Richards:  
[beth@saferoutespartnership.org](mailto:beth@saferoutespartnership.org)

Questions? [info@fireupyourfeet.org](mailto:info@fireupyourfeet.org)





# SafeRoutesPartnership.org



Safe Routes  
to School  
National  
Partnership

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Resource Center

## Resource Center

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## National Partnership Webinars

[Upcoming Webinars](#) | [Archived Webinars](#)

Beginning in April 2012, our monthly technical assistance webinar series features expert speakers, a chat feature for participants, and archived downloadable post-webinar recordings. The webinars cover advocacy topics such as how to get Safe Routes to School funds awarded and obligated in states, best practices for state Safe Routes to School programs, how to advocate for programs and policies in lower income communities, and much more. See the [National Learning Network](#) page for registration for future webinars. Prior webinars and related materials are archived below.

### Upcoming Webinars:

#### Recruiting and Training Volunteers for Long Term Success!

(May 15<sup>th</sup> @ 2pm Eastern) - register [here](#)

Part one in a series of two webinars that will explore in depth tried and true methods for recruiting and training volunteers to participate in Safe Routes to School Programs.

#### Managing and Retaining Volunteers for Long Term Success!



# Survey

[SURVEY PREVIEW MODE] Liability 201: Addressing Liability Concerns Related to Walking School Buses, Bike Trains, Remote Drop Off and More!! Survey - Google Chrome

SurveyMonkey, Inc [US] [https://www.surveymonkey.com/s.aspx?PREVIEW\\_MODE=DO\\_NOT\\_USE\\_THIS\\_LINK\\_FOR\\_COLLECTION&sm=jE9Z1JDppa5l3vX617isBUSxmzIc%2b44GmdBe9Bi7pY%3d](https://www.surveymonkey.com/s.aspx?PREVIEW_MODE=DO_NOT_USE_THIS_LINK_FOR_COLLECTION&sm=jE9Z1JDppa5l3vX617isBUSxmzIc%2b44GmdBe9Bi7pY%3d)

Exit this survey



## Liability 201: Addressing Liability Concerns Related to Walking School Buses, Bike Trains, Remote Drop Off and More!!

### 1. Liability 201



Thank you for taking the time to complete this short survey.

If you wish to respond anonymously, please skip to the next section.

#### 1. Optional: please tell us who you are:

First Name	<input type="text"/>
Last Name	<input type="text"/>
Contact Info (your choice: email or phone)	<input type="text"/>

Next

Powered by [SurveyMonkey](#)  
Check out our [sample surveys](#) and create your own now!



# Walk to School with your BFF (Best Foot Forward) in 2015!



Safe Routes  
to School  
**National  
Partnership**