



PRESIDENT'S COUNCIL ON FITNESS, SPORTS & NUTRITION

October 23, 2015

Dear Family and Friends of Deb Hubsmith,

On behalf of the President's Council on Fitness, Sports & Nutrition (President's Council), I would like to convey my deepest condolences on the passing of Deb Hubsmith. I know that words cannot heal your loss, but I want to take the time to appreciate all of Deb's tireless efforts. She was a valuable asset to this country by paving the way to a more walkable, bikeable, and healthy America.

Starting in 1996, when the bicycle became her primary mode of transportation, Deb channeled her endless energy and vision into two decades of championing for active transportation at local, regional, state, and national levels. After co-leading the Safe Routes to School pilot program in California, helping get the first Safe Routes to School Legislation passed by the U.S. Congress, and founding the National Partnership, her leadership was critical in the movement to make walking and biking a safe, easy and viable transportation option for children and their families.

Even after stepping down as director of the National Partnership, Deb remained active in this space, dedicated to her mission of healthier communities nationwide. For her lifetime accomplishments, she has been recognized by organizations such as the Centers for Disease Control and Prevention, Active Living Research, and the Association of Pedestrian and Bicycle Professionals. Today, because of her work, more than 18,000 schools have received federal funding for Safe Routes programs spearheading more walkable and bikeable environments; thereby, making active transport an option for many Americans.

Deb has inspired other organizations to think of "Safe Routes to Everywhere", and expand this idea to even more communities. For all of her incredible life's work, I extend to your family a very heartfelt, thank you. She has accomplished more in her life than many have the opportunity of doing, and for this you should be proud. Once again, personally and for the President's Council, I extend my deepest sympathy to you and your family. We will strive to uphold the high standards that Deb set for herself and recommit ourselves to creating 'safe routes' to a healthier America.

Sincerely,

Shellie Pfohl
Executive Director
President's Council on Fitness, Sports & Nutrition