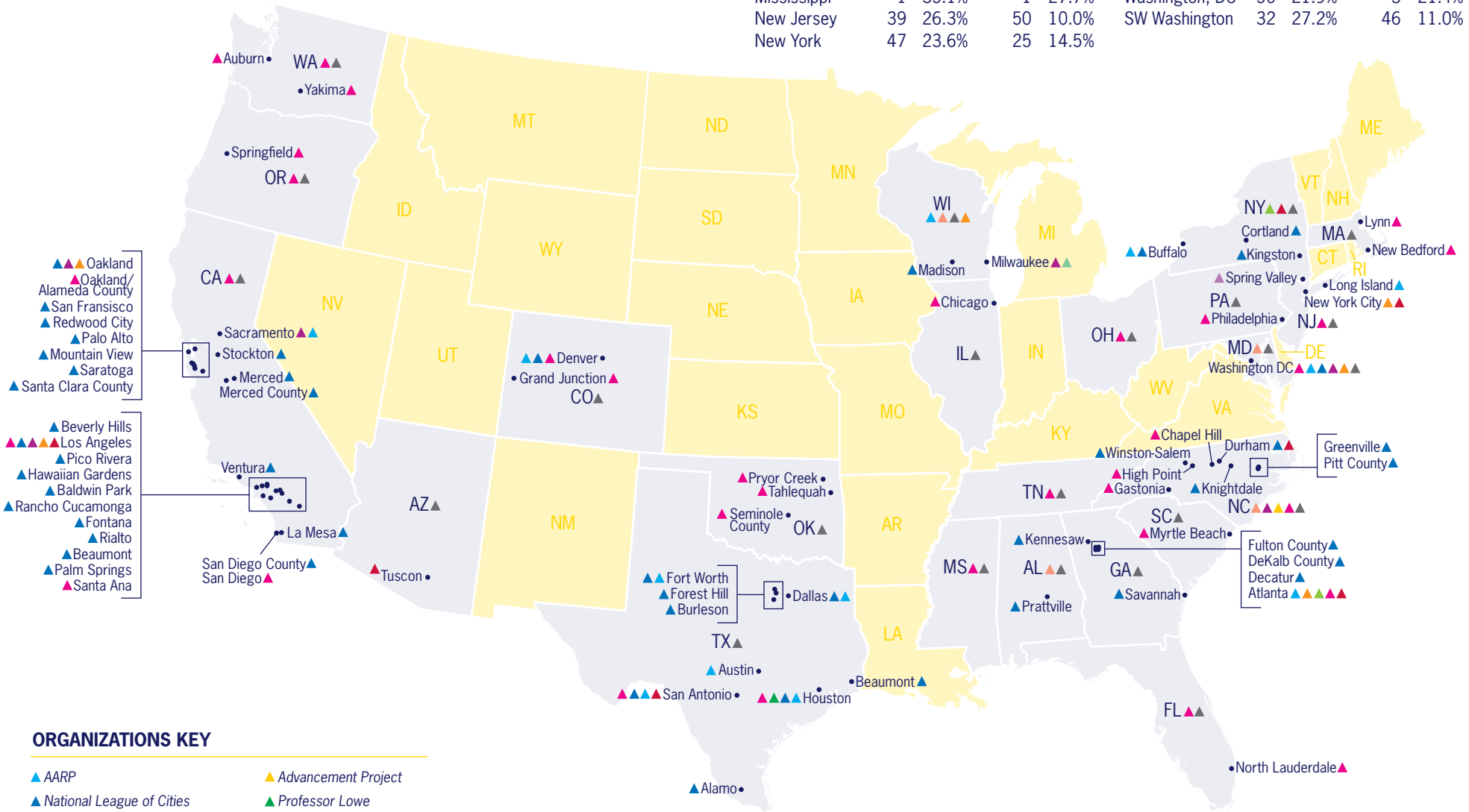


# Equity Asset Map

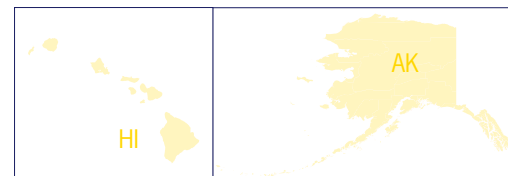
Safe Routes to School National Partnership  
in collaboration with the NAACP

	ADULT*	RATE	YOUTH**	RATE		ADULT*	RATE	YOUTH**	RATE
Alabama	5	33.0%	11	18.6%	North Carolina	17	29.6%	18	16.1%
California	41	25.0%	21	15.1%	Ohio	16	30.4%	14	17.4%
Colorado	51	21.3%	47	10.9%	Oregon	36	26.5%	51	9.9%
Florida	37	26.4%	38	13.4%	Tennessee	4	33.7%	5	20.5%
Georgia	20	29.1%	17	16.5%	Texas	19	29.2%	10	19.1%
Maryland	26	27.6%	21	15.1%	Wisconsin	15	29.7%	38	13.4%
Mississippi	1	35.1%	1	27.7%	Washington, DC	50	21.9%	3	21.4%
New Jersey	39	26.3%	50	10.0%	SW Washington	32	27.2%	46	11.0%
New York	47	23.6%	25	14.5%					



## ORGANIZATIONS KEY

- ▲ AARP
- ▲ National League of Cities
- ▲ Leader Conference on Civil and Human Rights
- ▲ Safe Routes to School National Partnership
- ▲ The League of American Bicyclists
- ▲ Hip Hop Public Health
- ▲ Advancement Project
- ▲ Professor Lowe
- ▲ The Trust for Public Land
- ▲ NAACP
- ▲ American Heart Association – Voices for Healthy Kids
- ▲ Wisconsin Bike Fed
- ▲ Institute of Transportation Engineers



\*2012 Data from *F as in Fat Report* [www.fasinfat.org/adult-obesity](http://www.fasinfat.org/adult-obesity)

\*\*2012 Data for 10 - 17 year olds from *F as in Fat Report* [www.fasinfat.org/lists/highest-rates-10-17-obesity](http://www.fasinfat.org/lists/highest-rates-10-17-obesity)

# Organizational Profiles

## ▲ AARP

[www.aarp.org/livable-communities](http://www.aarp.org/livable-communities)

AARP is a nonprofit, nonpartisan organization that helps people 50 and older improve the quality of their lives.

### Projects

**Livable Communities:** A livable community is one that is safe and secure, has affordable and appropriate diverse housing and transportation options, and supportive community features and services. Once in place, these resources enhance personal independence, allow residents to age in place, and foster residents' engagement in the community's civic, economic, and social life.

### Where We Are

48 out of 53 states (DC, PR, and Virgin Islands) are working on livable communities initiatives. 28 Communities in 15 states working on World Health Network Age Friendly Communities Initiative. Texas specifically has enrolled San Antonio, Austin, Houston, Dallas, and Fort Worth in age friendly community initiatives. Similar work is also occurring in Atlanta and Augusta, GA with a transportation/housing focus. NY (Long Island), Boston, and DC are also working on age friendly communities. Work specific to SFTS is occurring in New Mexico.

## ACTIVE LIVING RESEARCH

[www.activelivingresearch.org](http://www.activelivingresearch.org)

Active Living Research (ALR) provides credible and action-oriented research results that address the root causes of childhood obesity and physical inactivity. With a focus on communities, active transportation, schools, and parks and recreation, ALR works with advocates, practitioners, policy-makers and other organizations interested in reversing the childhood obesity epidemic and promoting active living.

### Projects

Research-based. Meta-analysis.

### Where We Are

Funded 212 studies across the country.

## ▲ ADVANCEMENT PROJECT

[www.advancementprojectca.org/?q=ap-ca-urban-peace](http://www.advancementprojectca.org/?q=ap-ca-urban-peace)

Advancement Project is a next generation, multi-racial civil rights organization. Rooted in the great human rights struggles for equality and justice, we exist to fulfill America's promise of a caring, inclusive and just democracy. We use innovative tools and strategies to strengthen social movements and achieve high impact policy change.

### Projects

The **Urban Peace program** at Advancement Project reduces and prevents community violence, making poor neighborhoods safer so that children can learn, families can thrive and communities can prosper.

### Where We Are

CA-Deep dives in the city of Los Angeles. Urban Peace has conducted statewide technical assistance through the Building Health Communities Initiative. AP has conducted trainings in TN, OH, and NC.

# Organizational Profiles

## ▲ AMERICAN HEART ASSOCIATION – VOICES FOR HEALTHY KIDS

[www.heart.org/HEARTORG/Advocate/Voices-for-Healthy-Kids\\_UCM\\_453195\\_SubHomePage.jsp](http://www.heart.org/HEARTORG/Advocate/Voices-for-Healthy-Kids_UCM_453195_SubHomePage.jsp)

The American Heart Association is the nation's oldest, largest voluntary organization devoted to fighting cardiovascular diseases and stroke.

### Projects

**Voices for Healthy Kids**, a joint initiative of the Robert Wood Johnson Foundation (RWJF) and American Heart Association (AHA), works to help all young people eat healthier foods and be more active. Nearly one in three kids and teens is overweight or obese. By engaging, organizing and mobilizing people in communities across the United States, Voices for Healthy Kids will help make the healthy choice the easy choice in the places where children live, learn, and play. To do so, Voices for Healthy Kids focuses on work in six areas.

### Where We Are

Statewide campaigns in Maryland, NC, AL, MS, IO, MN, OH, and DC.

## ▲ LEADERSHIP CONFERENCE ON CIVIL AND HUMAN RIGHTS & POLICY LINK

[www.civilrights.org/transportation](http://www.civilrights.org/transportation)

The Leadership Conference on Civil and Human Rights is a coalition charged by its diverse membership of more than 200 national organizations to promote and protect the civil and human rights of all persons in the United States. Through advocacy and outreach to targeted constituencies, The Leadership Conference works toward the goal of a more open and just society – an America as good as its ideals.

Policy Link is a national research and action institute advancing economic and social equity by **Lifting Up What Works**. Founded in 1999, Policy Link connects the work of people on the ground to the creation of sustainable communities of opportunity that allow everyone to participate and prosper. Such communities offer access to quality jobs, affordable housing, good schools, transportation, and the benefits of healthy food and physical activity.

### Projects

LCCR & Policy Link Co-Chair the **Transportation Equity Caucus**: The Transportation Equity Caucus is a diverse coalition of organizations promoting policies that ensure access, mobility, and opportunity for all. Transportation equity is a civil and human rights priority. Access to affordable and reliable transportation widens opportunity and is essential to addressing poverty, unemployment, and other equal opportunity goals such as access to good schools and health care services. However, current transportation spending programs do not equally benefit all communities and populations. And the negative effects of some transportation decisions such as the disruption of low-income neighborhoods are broadly felt and have long-lasting effects. Providing equal access to transportation means providing all individuals living in the United States with an equal opportunity to succeed.

### Where We Are

In 2013 developed MOU's with member organizations to work in DC, OR, CO, NC, PA, and CA. Transit Funding initiatives in MI. Eco-bus pass initiatives in Oakland and Bay Area. Disability and Transit Initiatives in Sacramento. SB375 calls for all MPO's to have a sustainability plan that promotes equity. Complete Streets Campaign in Kansas City. Sidewalk initiatives in South Saint Louis. Milwaukee, WS transit and equity projects. The organizations that make up the Transportation Equity Caucus cover the entire country.

## ▲ NAACP

[www.naacp.org/programs/entry/health-programs](http://www.naacp.org/programs/entry/health-programs)

The mission of the National Association for the Advancement of Colored People is to ensure the political, educational, social, and economic equality of rights of all persons and to eliminate race-based discrimination.

### Projects

The NAACP is committed to eliminating the racial and ethnic disparities in our health care system that plague people of color in the United States. African Americans continue to have the highest incidence, prevalence and mortality rates from chronic diseases like cardiovascular disease, diabetes and obesity. The Built environment is a core focus of the work of the health department, with a particular focus on active transportation, shared use, and complete streets policies.

### Where We Are

The NAACP has 1200 local units and branches across the country organized into 38 state conferences. NY and MS and areas that the national office currently has projects but branches across the country are engaging in partnerships to address their local issues.

# Organizational Profiles

## ▲ NATIONAL LEAGUE OF CITIES

[www.healthycommunitieshealthyfuture.org/about-us/the-national-league-of-cities](http://www.healthycommunitieshealthyfuture.org/about-us/the-national-league-of-cities)

The National League of Cities (NLC) is dedicated to helping city leaders build better communities. NLC is a resource and advocate for 19,000 cities, towns and villages, representing more than 218 million Americans.

### Projects

**Let's Move! Cities, Towns and Counties (LMCTC):** Launched by First Lady Michelle Obama in 2010, LMCTC calls upon local elected officials to adopt long-term, sustainable and holistic approaches to addressing childhood obesity. Local elected officials who sign up as an LMCTC site are willing to commit to five goals which are intended to improve the health of local constituents. The National League of Cities (NLC) is working in partnership with the U.S. Department of Health and Human Services (HHS) on LMCTC.

**Health Disparities Learning Collaborative:** This collaborative will help local elected officials, their staff, and their community partners deepen their understanding of obesity-related health disparities as well as the underlying causes of these disparities. Cities invited to participate as pilot cities will focus on increasing access to high-quality, affordable foods and increasing physical activity by improving the built environment. Pilot cities will receive support from NLC to develop a blueprint for local action, access to national experts and resources, and opportunities to participate in cross-site meetings and peer-learning activities. For more information on the collaborative, contact Alyia Smith-Parker at [smith-parker@nlc.org](mailto:smith-parker@nlc.org) or Tracy Wiedt at [wiedt@nlc.org](mailto:wiedt@nlc.org).

### Where We Are

455 cities and towns have committed to the LMCTC goals, including 210 cities, towns and counties who are working on strategies for walking and biking to school or work, including SR2S. NLC's Health Disparities Learning Collaborative will be piloted in eight cities (to be named), representing a diverse group of population sizes, population make-up, and regional locations.

## ▲ SAFE ROUTES TO SCHOOL NATIONAL PARTNERSHIP

[www.saferoutespartnership.org](http://www.saferoutespartnership.org)

The Safe Routes to School National Partnership is a non-profit organization that improves the quality of life for kids and communities by promoting active, healthy lifestyles and safe infrastructure that supports bicycling and walking. We advance policy change; catalyze support for safe, active and healthy communities with a network of more than 700 partner organizations; and we share our deep expertise at national, state and local levels with those who are helping propel our mission forward. Founded in 2005, the Safe Routes to School National Partnership's mission is to **advance safe walking and bicycling to and from schools, and in daily life, to improve the health and well-being of America's children and to foster the creation of livable, sustainable communities.**

### Projects

The Safe Routes to School National Partnership's state network project advances policy reform by providing technical assistance to all 50 states and through coalitions lead by the National Partnership in seven states: California, Florida, Mississippi, New Jersey, North Carolina, Ohio, and Tennessee. With the support of the Robert Wood Johnson Foundation the state network project builds networks and leads policy change to secure funding for street-scale improvements (e.g., bicycle lanes and sidewalks) and advance Complete Streets and shared use agreements, with a focus on underserved communities.

The regional network project works to advance policy in several major metropolitan areas, including Atlanta, Denver, Northern California, Southern California, the Pacific Northwest, and Washington, DC. With support from Kaiser Permanente, the regional network project builds networks of organizations, fosters stronger relationships with regional government bodies, leverages resources for walking and bicycling initiatives through policies and Regional Transportation Plans and promotes improved transportation infrastructure.

### Where We Are

The National Partnership leads state networks in California, Florida, Mississippi, New Jersey, North Carolina, Ohio, and Tennessee, and regional networks in Atlanta, Denver, Northern California, Southern California, the Pacific Northwest, and Washington, DC. The National Partnership also provides technical assistance in all 50 states.

## ▲ THE LEAGUE OF AMERICAN BICYCLISTS

[www.bikeleague.org/equity](http://www.bikeleague.org/equity)

The League represents bicyclists in the movement to create safer roads, stronger communities, and a bicycle-friendly America. Through information, advocacy and promotion, we work to celebrate and preserve the freedom cycling brings to our members everywhere.

### Projects

The goal of the League of American Bicyclists is to make bicycling safe and comfortable for people of all ages in all communities, but we recognize that youth, women and people of color are underrepresented in many bike advocacy efforts and local transportation decisions. Equity issues have been a source of discussion in the bicycle movement for many years. However, there has been a lack of dedicated staff capacity, direct knowledge, and guidance from local leaders of color in engaging in a sustained, strategic dialogue about these issues. Currently there are few resources to address disparities on the ground and equity as it relates specifically to bicycle advocacy.

### Where We Are

Has foot prints nationally but social justice focused work and equity projects occurring in Portland, OR Minneapolis/St. Paul, NYC, NJ, DC, LA. Organizations working on internal equity policies are in Atlanta, Oakland, and New Orleans.

# Organizational Profiles

## ▲ THE TRUST FOR PUBLIC LAND

[www.tpl.org](http://www.tpl.org)

The Trust for Public Land works to protect the places people care about and to create close-to-home parks—particularly in and near cities, where 85 percent of Americans live. Our goal is to ensure that every child has easy access to a safe place to play in nature. We also conserve working farms, ranches, and forests; lands of historical and cultural importance; rivers, streams, coasts, and watersheds; and other special places where people can experience nature close at hand.

### Projects

For the 80 percent of Americans who live in or near a city, neighborhood parks offer the closest connection to nature. Yet, today there is only 1 park for every 3,000 people in America. As a result, an entire generation is growing up disconnected from nature and the outdoors, missing out on the fun, fitness, and relaxation that parks provide. In park-poor neighborhoods, children play in streets, alleyways, or vacant lots instead of on grassy meadows or soccer fields. Or they simply stay inside—a national crisis of inactivity that has contributed to higher rates of obesity, diabetes, asthma, anxiety, and depression.

### Where We Are

NY, NJ, LA, Philadelphia, Cleveland, Chicago, Denver, San Francisco, Atlanta, New Orleans, Minneapolis. Areas of improvement: Boston, Austin, Baltimore, Atlanta, DC

## ▲ PROFESSOR LOWE

[www.tsu.edu/academics/colleges\\_schools/publicaffairs/faculty/cv/lowe\\_jeffrey\\_CV\\_2013\\_02.pdf](http://www.tsu.edu/academics/colleges_schools/publicaffairs/faculty/cv/lowe_jeffrey_CV_2013_02.pdf)

Jeffrey S. Lowe is Associate Professor of Urban Planning and Environmental Policy in the Barbara Jordan-Mickey Leland School of Public Affairs at Texas Southern University. Professor Lowe has held previous faculty positions at Columbia University, University of Memphis, Florida State University and Jackson State University, respectively. Also, he has worked as a consultant and researcher, and provided national leadership in the planning profession having served as chairperson of the Planning and the Black Community Division of the American Planning Association. Currently, Professor Lowe is Co-Chair of the Planners of Color Interest Group of the Association of Collegiate Schools of Planning.

### Projects

Black and Latino communities in Houston experience disparities in the built environment and the the Wards in which they live have room for growth. Particularly, in the area where Texas Southern University is located where there are signs for bike paths but not actually paths. There are a number of biking groups on the ground but lack an equity lens. Houston is the fourth largest city in the nation but one of the lowest in terms of density.

### Where We Are

Houston

## ▲ WISCONSIN BIKE FED

[www.wisconsinbikefed.org/about](http://www.wisconsinbikefed.org/about)

The Bike Fed is a growing nonprofit organization that represents thousands of members and the interests of the 2.5 million residents and visitors who ride bikes in Wisconsin every year, occasional recreational riders, hardcore racers, mountain bikers, commuters and everyone in between. We are the only state organization that looks out for the interests of everyone who rides a bike, no matter their area interest or experience.

### Projects

Wide range of partner organizations working across the state such as, Healthier Wisconsin Partnership Program (HWPP) Medical College of Wisconsin, Community-Academic Partnership Fund UW-Madison, Brico Fund, The Greater Milwaukee Foundation, and the Helen Bader Foundation. The leadership of the organizations leading efforts lacks diversity but has opportunity for growth. Working on strategic outreach to communities that can benefit the most from their initiatives.

### Where We Are

Efforts statewide in Wisconsin. Milwaukee specifically.

# Organizational Profiles

## ▲ HIP HOP PUBLIC HEALTH

[www.hiphoppublichealth.org/](http://www.hiphoppublichealth.org/)

Hip Hop Public Health (HHPH) is an organization committed to innovative public health solutions. Our mission is to end health illiteracy through music and foster positive health behavior changes. The cornerstone of HHPH programming is the use of hip hop music, short animated features, and health video games as part of a multimedia curriculum designed to motivate healthy behaviors among children and their families. Collaborating artists include Doug E. Fresh, Chuck D from Public Enemy, DMC of Run DMC and Easy AD from the Cold Crush Brothers. Seven-time Emmy Award-winning producer, Ian Ellis James, formerly of Sesame Street, develops all HHPH storyboards and cartoons through a transdisciplinary creative developmental process that includes the participation of a Student Advisory Board. States, regions, and localities are you currently working on obesity, street scale and/or livability issues (short term/long term) Core activities are based in New York

### Projects

Recently announced a strategic partnership with the America College of Sports Medicine to advance health literacy and behaviors among at-risk communities. They will work to will design a plan of action to make Hip Hop public health a priority and platform for national health and fitness initiatives and organizations, apply a social movement strategy for that will infuse HHPH principles and elements into the health promotion efforts of other organizations, launch HHPH as a global health initiative and develop HHPH ambassadors through ACSM's 12 regional chapters. Sixty Ambassadors across the U.S. and at least ten are internationally based.

### Where We Are

The most active ambassadors are in the following areas: Tucson, AZ; Los Angeles, CA; Atlanta, GA; Durham, NC; New York, NY; San Antonio, TX

### Other Strategic Partners

Partnership for a Healthier America and the American Heart Association.

## ▲ INSTITUTE OF TRANSPORTATION ENGINEERS

[www.ite.org](http://www.ite.org)

ITE is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. ITE facilitates the application of technology and scientific principles to research, planning, functional design, implementation, operation, policy development and management for any mode of ground transportation. Through its products and services, ITE promotes professional development of its members, supports and encourages education, stimulates research, develops public awareness programs and serves as a conduit for the exchange of professional information. ITE's more than 13,000 US-based members in both the public and private sector are the practitioners who plan, design and implement the built-environment that facilitates active transportation.

### Projects

ITE worked with the Alliance for Biking and Walking to the produce, *Bicycling and Walking in the United States 2014 Benchmarking Report*. The report was created with support from the Centers for Disease Control and Prevention (CDC), AARP and the American Public Transportation Association. ITE developed a review team for the report. The report can be accessed at: <http://www.bikewalkalliance.org/download-the-2014-benchmarking-report>

ITE engages in collaborative efforts with Centers for Disease Control and Prevention. ITE has also engaged in collaborative efforts with five of the organizations currently serving on the task force. ITE also serves on the National Complete Streets Coalition (NCSC) Steering Committee. We are currently working in collaboration with the NCSC, Smart Growth America, Association of Pedestrian and Bicycle Professionals to conduct Complete Streets Implementation Workshops. In my review of the technical assistance winners, ITE can provide tools and resources to the grantees relative to getting complete streets policies passed. We also worked with the National Center for Safe Routes to school to develop a series of briefing sheets that can be used by transportation professionals and advocates to implement SRTS programs and policies. They can be accessed at <http://www.ite.org/safety/>.

With funding support from the Robert Wood Johnson Foundation, ITE developed the **Transportation's Role in Reducing Childhood Obesity Website**, which serves as an access point for ITE members, transportation professionals and other stakeholders on this topic. The clearinghouse portion of the site includes links to relevant organizations, resources, articles, blogs and presentations.

### Where We Are

ITE has more than 13,000 U.S.- based transportation professionals (planning and engineering) in nearly every community in the U.S.