



healthy
WORKSSM
Paths to Healthy Living



**SRTS National Partnership
Webinar**
January 10, 2013

San Diego Regional Safe Routes to School Strategic Plan

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The San Diego Region



San Diego Association of Governments

- Forum for regional decision-making
- Regional planning and research agency
 - *Growth, transportation, environmental, housing, open space, energy, public safety, binational collaboration*
- Plans, engineers and constructs transportation projects
- Provides tools and incentives



Call for a Regional SRTS Strategy

- Active Transportation
- Complete Streets
- Smart Growth
- Sustainable Communities Strategy
- Transportation Demand Management



County of San Diego HHSA Healthy Works

\$16.1 million Communities Putting Prevention to Work (CPPW) grant for obesity prevention

Focused on policy, systems and environmental change

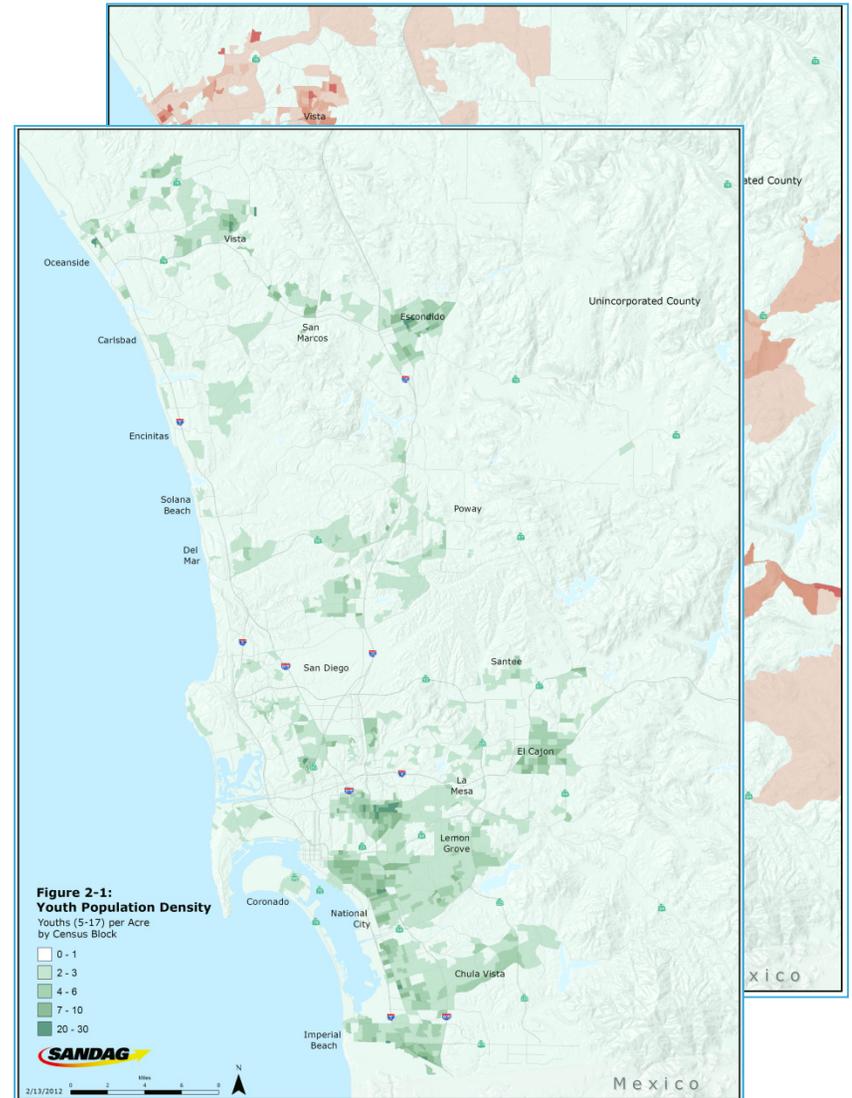
Funded 15 Interventions addressing:

- Physical activity through built environment strategies
- Healthy nutrition through the availability of fresh produce
- Nutrition and physical activity in schools



Purpose of the Regional SRTS Plan

- Encourage local programs and projects
- Regional coordination
- Strategic approach to identifying needs and prioritizing investments



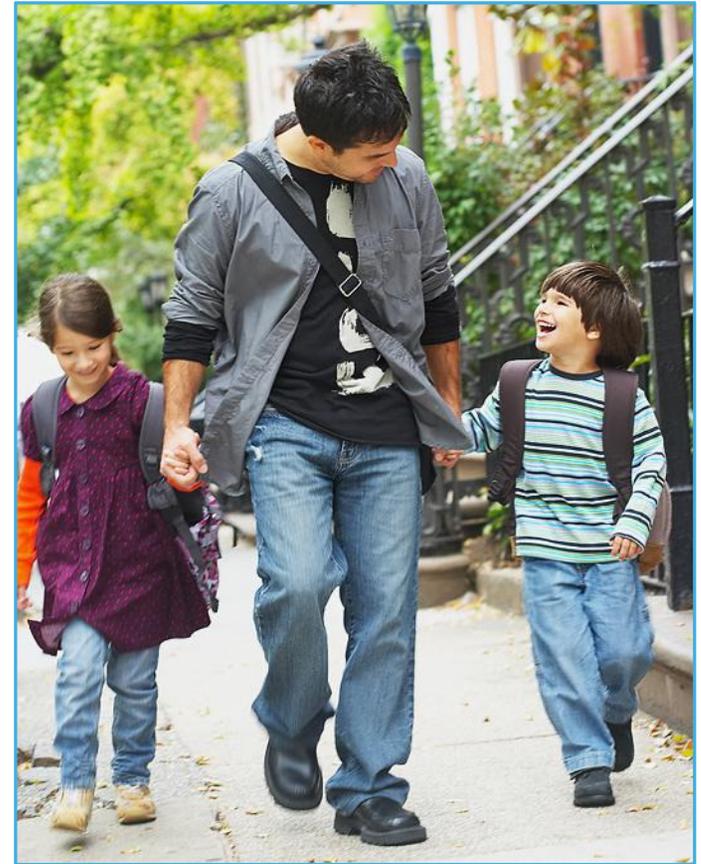
Regional SRTS Plan

1. Introduction
2. Existing issues and opportunities
3. Existing SRTS efforts
4. A regional strategy

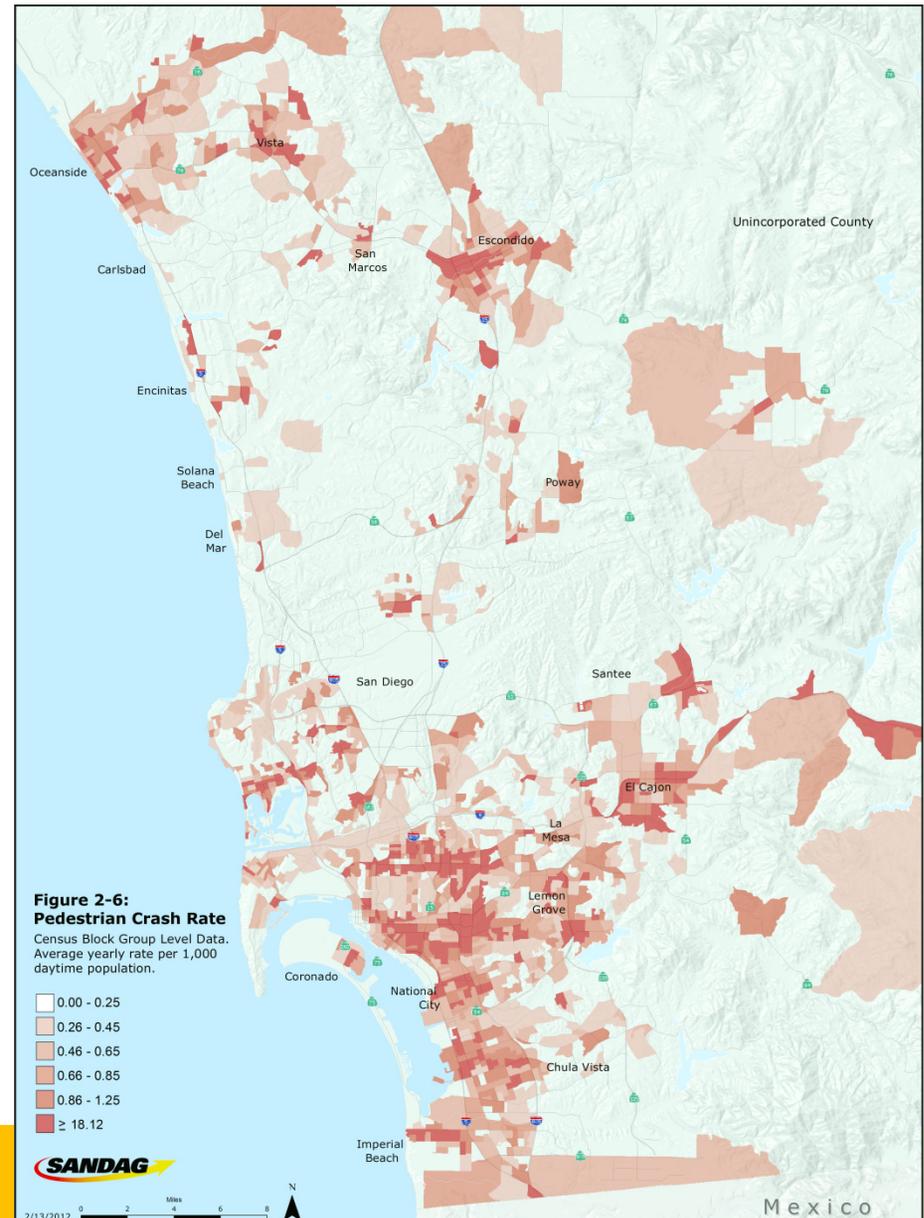
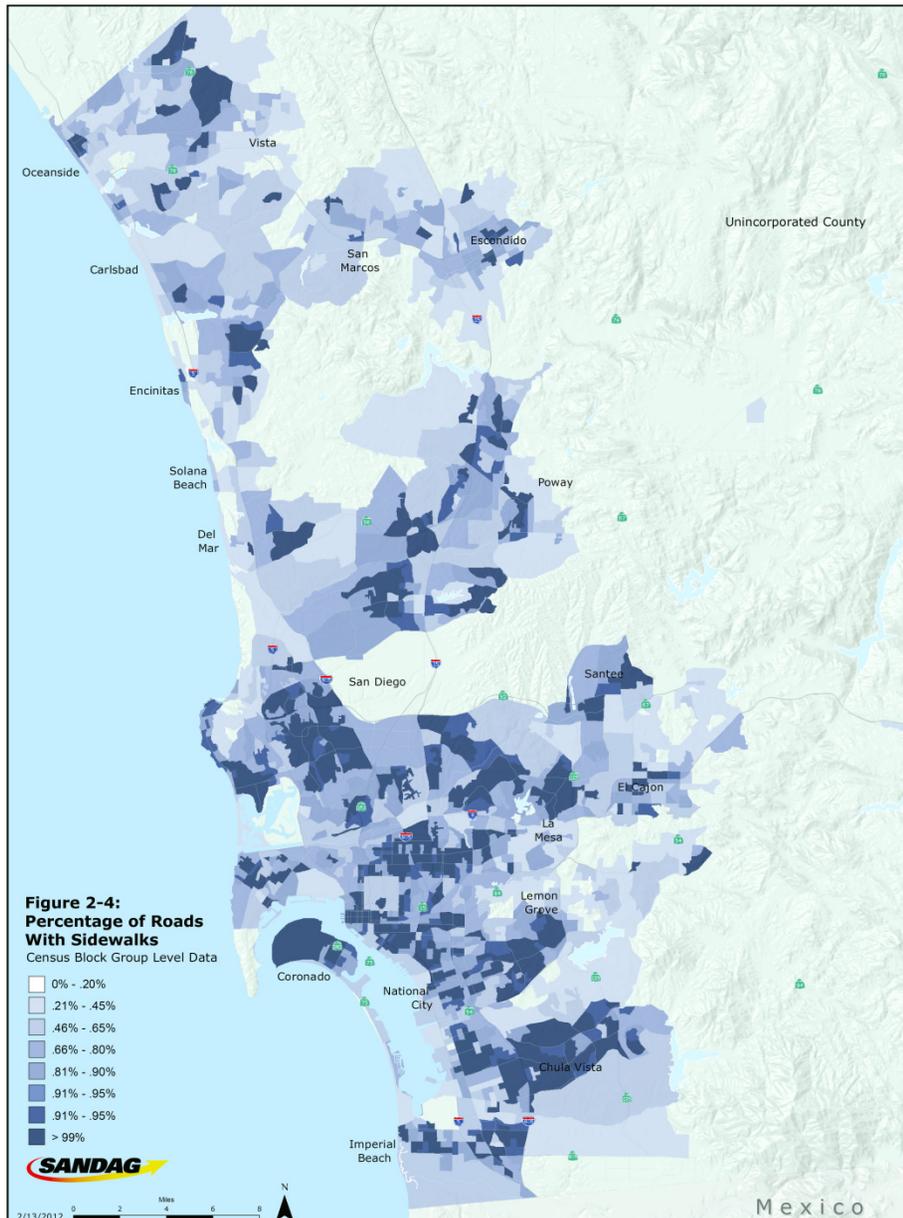


Existing Issues & Opportunities

- Physical activity & health
- Traffic safety & personal security
- Transportation costs
- Complete streets & smart growth
- Transportation demand management, air quality & GHG emissions



Existing Issues & Opportunities

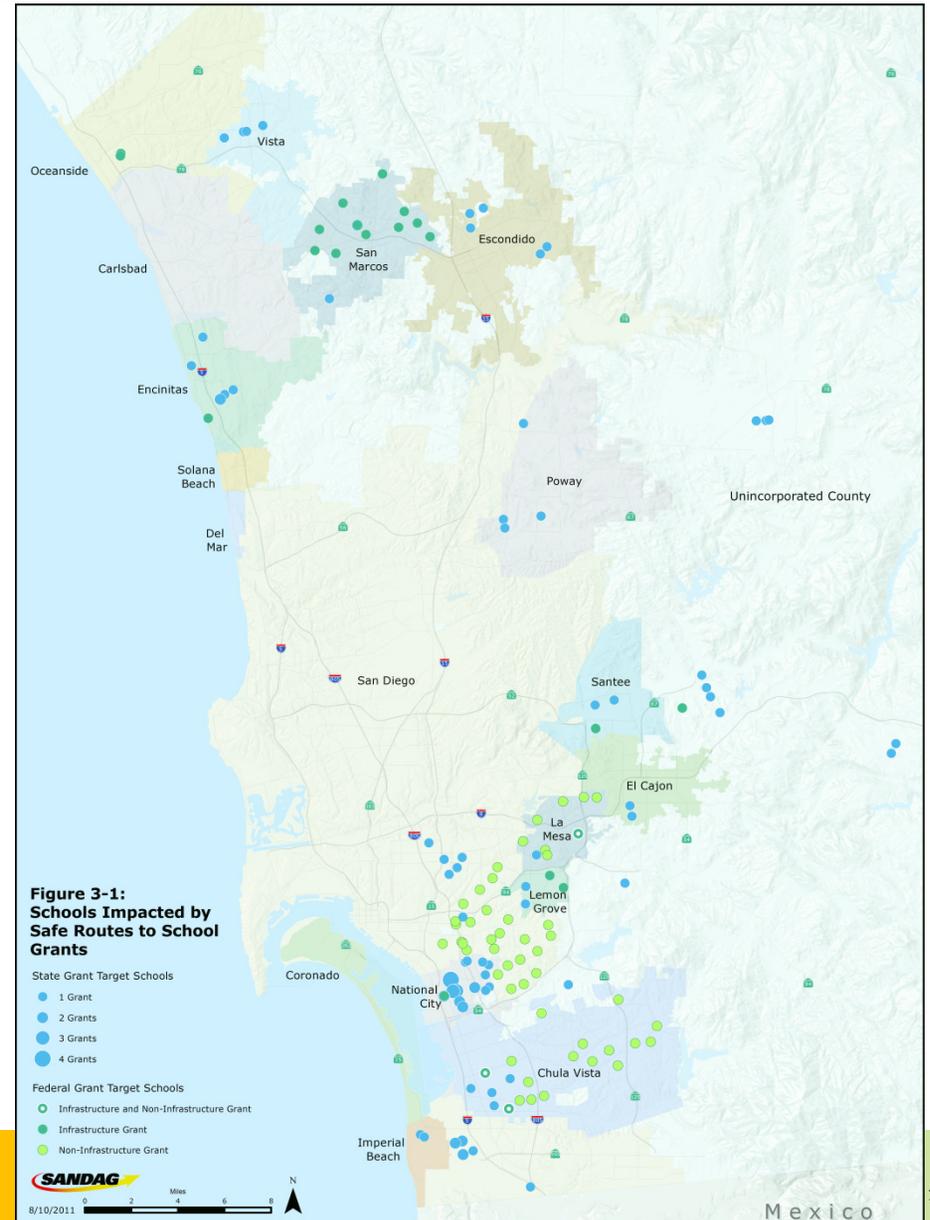
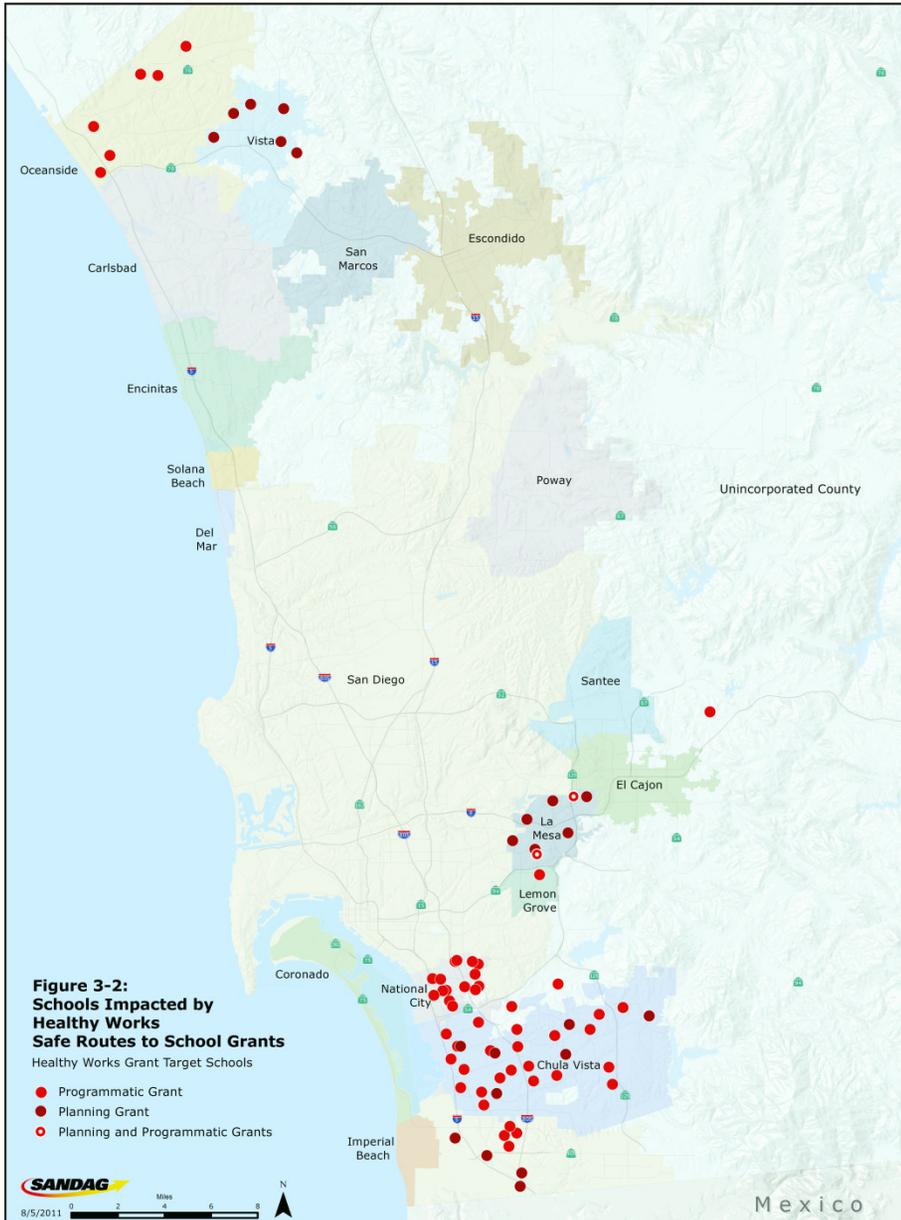


Existing Safe Routes to School Efforts



- Safe Routes to School funded projects
- Programs
- Supportive policies

Existing Safe Routes to School Efforts



Plan Recommendations

Components of the Strategy



Collaboration and Coordination

Activities:

- Regional coordination
- Regional SRTS Coalition



Regional SRTS Coalition

Partners:

- Local jurisdictions
- Community-based/non-profit organizations
- TARC and Caltrans
- School districts
- PTA/parent volunteers
- HHSA/public health agencies
- SANDAG



Regional Planning and Evaluation

Activities:

- Data collection and evaluation program
- Smart growth and complete streets integration

Safe Routes to School Students Arrival and Departure Tally Sheet

+ CAPITAL LETTERS ONLY – BLUE OR BLACK INK ONLY +

Parent Survey About Walking and Biking to School

Dear Parent or Caregiver,
Your child's school wants to learn your thoughts about children walking and biking to school. This survey will take about 5 - 10 minutes to complete. We ask that each family complete only one survey per school your children attend. If more than one child from a school brings a survey home, please fill out the survey for the child with the next birthday from today's date.
After you have completed this survey, send it back to the school with your child or give it to the teacher. Your responses will be kept confidential and neither your name nor your child's name will be associated with any results.
Thank you for participating in this survey!

+ CAPITAL LETTERS ONLY – BLUE OR BLACK INK ONLY +

School Name: _____

1. What is the grade of the child who brought home this survey? Grade (PK,K,1,2,3...)

2. Is the child who brought home this survey male or female? Male Female

3. How many children do you have in Kindergarten through 8th grade?

4. What is the street intersection nearest your home? (Provide the names of two intersecting streets)
_____ and _____

Place a clear 'X' inside box. If you make a mistake, fill the entire box, and then mark the correct box.

5. How far does your child live from school?
 Less than ¼ mile ½ mile up to 1 mile More than 2 miles
 ¼ mile up to ½ mile 1 mile up to 2 miles Don't know

Place a clear 'X' inside box. If you make a mistake, fill the entire box, and then mark the correct box.

6. On most days, how does your child arrive and leave for school? (Select one choice per column, mark box with X)

<p>Arrive at school</p> <input type="checkbox"/> Walk <input type="checkbox"/> Bike <input type="checkbox"/> School Bus <input type="checkbox"/> Family vehicle (only children in your family) <input type="checkbox"/> Carpool (Children from other families) <input type="checkbox"/> Transit (city bus, subway, etc.) <input type="checkbox"/> Other (skateboard, scooter, inline skates, etc.)	<p>Leave from school</p> <input type="checkbox"/> Walk <input type="checkbox"/> Bike <input type="checkbox"/> School Bus <input type="checkbox"/> Family vehicle (only children in your family) <input type="checkbox"/> Carpool (Children from other families) <input type="checkbox"/> Transit (city bus, subway, etc.) <input type="checkbox"/> Other (skateboard, scooter, inline skates, etc.)
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+ Place a clear 'X' inside box. If you make a mistake, fill the entire box, and then mark the correct box. +

7. How long does it normally take your child to get to/from school? (Select one choice per column, mark box with X)

<p>Travel time to school</p> <input type="checkbox"/> Less than 5 minutes <input type="checkbox"/> 5 – 10 minutes <input type="checkbox"/> 11 – 20 minutes <input type="checkbox"/> More than 20 minutes <input type="checkbox"/> Don't know / Not sure	<p>Travel time from school</p> <input type="checkbox"/> Less than 5 minutes <input type="checkbox"/> 5 – 10 minutes <input type="checkbox"/> 11 – 20 minutes <input type="checkbox"/> More than 20 minutes <input type="checkbox"/> Don't know / Not sure
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+ _____ +

Education and Encouragement



Activities:

- Promotional campaigns
- Education
- Web enhancements and tools

Technical Assistance

Activities:

- Planning workshops
- Seminars and trainings
- Professional planning services



Next Steps

- Needs analysis and prioritization framework
- Funding strategy
- Active Transportation Early Action Program



Thank You!

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Links:

www.sandag.org/srts

www.icommutesd.com/Schoolpool.aspx

