



Safe Routes Learning Center Workshop and Training Catalog



The Safe Routes Partnership works with local communities to share our expertise through tailored training and education. Our workshops and trainings cover Safe Routes to School and active transportation policy and programming, funding sustainable transportation, and community engagement and coalition development.

About the Safe Routes Learning Center

We offer webinars, in-person workshops, and educational presentations. Safe Routes Learning Center workshops and trainings are provided by the Safe Routes Partnership's Technical Assistance Team.

Workshops and Trainings are Fully Customizable

Safe Routes Learning Center workshops and trainings are customizable to fit the needs of your community or organization. Workshops and trainings can be online or in-person and range in length from an hour to a full day. Workshops can be combined to cover a broad range of topics or delve into specific issues. The workshops can also be customized to suit your audience so whether you're just getting started or you're looking to build more in-depth knowledge on a specific topic, the training is relevant. All of our workshops include explanations in plain language; understanding roles of different groups, community stakeholders, government agencies, and decisionmakers; and a focus on implementation considerations including funding.

About Safe Routes Partnership

The Safe Routes Partnership is a catalyst for the creation of safe, active, equitable, and healthy communities—urban, suburban, and rural—throughout the United States. Founded in 2005, the Safe Routes Partnership advances safe walking and rolling to and from schools and in everyday life, improving the health and well-being of people of all races, income levels, and abilities, and building healthy, thriving communities for everyone.

To learn more about the Safe Routes Learning Center, explore pricing, or schedule a workshop or training, contact Michelle Lieberman at michelle@saferoutespartnership.org.

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Safe Routes to School 101

Recommended Length: 1-2 hours

Our most requested course! For communities that are just getting started or are interested in supporting safe walking and bicycling for youth, this workshop provides an introduction to Safe Routes to School. The workshop includes an overview of the benefits of Safe Routes to School, introduction to the 6 E's (equity, engagement, engineering, education, encouragement, and evaluation) of Safe Routes to School, and discussion of initial steps you can take to build a successful Safe Routes to School Program. This course can be tailored to consider local context including urban, suburban, or rural setting and target populations.





Creating Community- Responsive Safe Routes to School Programs

Recommeded Length: 1-2 hours

The 6th E of Safe Routes to School, Equity, recognizes that different people have different barriers to living healthy, fulfilled lives. In order for communities to fully benefit from Safe Routes to School initiatives, equity should be a consideration throughout policy and program development. This workshop provides an overview of the different barriers that affect different groups, with particular attention to those faced by students with disabilities, low-income students, students of color, female students, LGBTQ students, students whose families speak a language other than English, and homeless students, and other demographic groups that have different challenges and needs when it comes to safely getting to and from school. Strategies to address barriers and ensure Safe Routes to School benefits all students will be discussed.

Developing a Walking School Bus Program

Recommeded Length: Half day

A walking school bus consists of students walking a preplanned route to school accompanied by adults. In this workshop, participants will follow the <u>Step by Step: How</u> <u>to Start a Walking School Bus at Your School</u> guidebook to develop their local program.

This workshop provides an overview of the value of walking school buses and how to prepare for and launch a walking school bus program. Topics include identifying community partners, safety components of planning a walking school bus, identifying funding sources, and building momentum for the program.

How to Plan a Walk to School Day

Recommeded Length: 1 hour

The first Wednesday of October is International Walk to School Day, where thousands of schools around the U.S. hold events encouraging kids to walk to school. Learn how to plan and execute your own event in this session. This course will provide an overview of the steps that need to be taken to get a Walk to School Day event off the ground, as well as how to sustain the movement after the day is over.



Safe Routes to School and Policy 101: Why and How to Develop Policies that Support Safe Routes to School

Recommeded Length: 1-2 hours

Policy is a way to institutionalize healthy practices and ensure their benefits are consistently applied throughout a community. Addressing Safe Routes to School in school or community policies elevates safe walking and bicycling as a way to improve community livability and improve health for students, staff and the community. Learn how your community can develop language to include in school, wellness, district and community policy and planning initiatives.

Conducting a Walk Audit

Recommeded Length: 1 hour to half day

Walk audits are powerful tools used to assess the physical environment and identify assets and barriers to walking and bicycling. This course walks participants through planning for and conducting a walk audit using the <u>Let's Go for a Walk</u> toolkit. Topics include identifying participants and tools and techniques that can be used during the walk audit. The workshop can include a practice walk audit of a local area.



Smart School Siting

Recommeded Length: 1-2 hours

School siting decisions influence a variety of factors – whether students can easily walk and bicycle to school, school transportation costs, neighborhood vitality, and more. But often decisions are made in an ad hoc manner, without a full consideration of long-term effects. This workshop delves into the many benefits of smart school siting, how district policies can support or undermine good decision making, and what specific steps a community can take.

MOVING FROM THE BIG PICTURE TO IMPLEMENTATION IN SANTA CLARA COUNTY, CA

Over the course of a year, Safe Routes Partnership assisted the Santa Clara County Public Health Department with growing support for walking and biking countywide, while providing training tailored to the needs of local Safe Routes to School programs. The year kicked off with a countywide workshop titled Seeking Solutions to Advance Walking and Biking at Your School, The Safe Routes Partnership returned to Santa Clara County to deliver a presentation on the legal challenges around implementing complete streets to city transportation, public works, and legal staff. Then, Safe Routes Partnership provided training to two local cities on developing and growing local Safe Routes to School task forces. The Safe Routes Partnership's workshops and trainings engaged and educated key partners in the County's Safe Routes to School efforts, setting them up for sustaining successful programs.



Active Transportation Planning, Policies, and Programs

Developing a Complete Streets Policy

Recommended Length: 1-2 hours

A complete streets policy is a great way to commit to concrete steps in support of safe and convenient transportation for all users. This course provides an overview of complete streets principles and benefits and then delves into developing complete streets policies. Topics include potential obstacles and strategies to overcome them, model language, and initial steps for implementing complete streets.

Planning for Bicycle and Pedestrian Infrastructure 101

Recommended Length: 2 hours to half day

This course provides an introduction to planning for infrastructure that supports walking and bicycling. Participants are introduced to techniques to make communities more bicycle-friendly and pedestrianfriendly, including street crossings, signage and pavement markings, types of bikeways, and innovative treatments. Supportive facilities such as bicycle parking are also discussed. This workshop provides an overview of the benefits and challenges associated with various techniques and considerations for implementation. Please note this course provides a planning level understanding and does not provide engineering guidance.

Safe Routes to Parks 101

Recommended Length: 1-2 hours

Parks provide great opportunities for physical activity, along with other community and health benefits. Studies show that people in communities with safe ways to walk, bicycle, or take transit to parks are more likely to use parks and be physically active. But, often times park design and maintenance stops at the park boundaries and access is considered separately. Creating safe routes to parks is an opportunity to maximize the use and benefits of parks in a community. This workshop will provide an overview of the benefits of safe routes to parks, barriers that communities face in creating safe access, and strategies to facilitate access to parks through walking, bicycling or transit.





Connecting Movements – Aligning Safe Routes to School and Safe Routes to Parks

Recommended Length: 1-2 hours

Aligning Safe Routes to School and Safe Routes to Parks efforts can support active trips throughout neighborhoods, not just to specific destinations, and ultimately help shift how people get around daily. This training will outline how Safe Routes to School and Safe Routes to Parks programming and advocacy can align to achieve shared goals and accomplish even more that each could do separately. It will also have a specific focus on low-income and communities of color in order to address histories of underinvestment. Expect examples of effective collaboration from across the country and opportunities to workshop ideas for short and long-term actions that advance safe routes to all destinations.

Creatively Collaborating and Funding Safe Routes to Parks Improvements

Recommended Length: 1-2 hours

Safe Routes to Parks lies at the intersection of active transportation and parks and recreation. This training will focus on public funds that can go toward Safe Routes to Parks work, the strategies to move existing funding toward improving safe and equitable park access, and the partnerships that can help facilitate both. The training will primarily focus on walking and rolling, however, transit is included within the opportunities for collaboration. Expect examples of effective funding approaches and collaboration from across the country and time to workshop ideas for short and long-term actions that can help fund connections to parks and greenspaces.

Safe Routes to Healthy Food

Recommended Length: 1-2 hours

Physical activity and good nutrition go hand in hand toward combating obesity and other chronic diseases. Both increasing healthy food options and opportunities to walk, bike, and take public transit can improve health outcomes and health-promoting behavior. This workshop delves into safe routes to healthy food – the intersection of safe and active transportation and healthy food retail. The workshop will provide an overview of the benefits of providing safe routes to health food and describe programs and policies that increase opportunities for walking, biking, and public transit and increase access to healthy food retail outlets in the same geographic area.

Funding for Active Transportation

Recommended Length: 1-2 hours

The funding landscape for active transportation initiatives is evolving. This workshop provides participants with an overview of the current federal transportation law and federal funding opportunities for active transportation, along with recommendations for advocates on how to influence funding from their metropolitan planning organization or state department of transportation. The workshop will also cover pertinent local, regional and state funding opportunities for active transportation and Safe Routes to School. This workshop is tailored to your specific community and focuses on current and future pportunities. Programs such as state and regional grants will be discussed, along with other local funding sources and creative strategies that other communities have used. Tips for successfully pursuing funding will be provided. This workshop can be customized to provide more in- depth information on a specific funding opportunity if desired.



Community Engagement

Introduction to Community Engagement

Recommeded Length: 1-2 hours, half day

Community engagement is the cornerstone to a successful Safe Routes to School, complete streets or active living initiative. This course will provide an overview of the Safe Routes Partnership's community engagement framework outlined in Let's Get Together: A Guide for Engaging <u>Communities and Creating Change</u>. Participants will learn strategies for designing and implementing equitable, culturally responsive community engagement processes specific to their initiative. Workshop can be customized to focus on a specific project or program.

Deepening Your Community Engagement Practice

Recommended Length: 1-2 hours, half day

Are you looking to take community engagement to the next level? This course will provide strategies for developing your community engagement practice and connecting with new audiences. Topics and activities include: community engagement reflection, goal setting, action planning, data and evaluation, and partnership development.

Create-Your-Own Community Engagement Series

Recommended Length: 1-2 hours per session

Work with us to create a custom community engagement series for your group. Choose from a selection of topics and activities that fit your needs, or design new activities with the help of our team. Workshops will be tailored to fit your experience level, local context, and community engagement priorities.

Ready to schedule your workshop or training? Contact Michelle Lieberman at michelle@saferoutespartnership.org.