



How to Create a **Ruby Bridges StoryWalk®**

A Short Instructional Guide



What is a StoryWalk®?

Interactive reading experience

- StoryWalk® is an interactive and engaging way to read a book
- Pages from a children's book are placed along a walking path, trail, or open space, allowing readers to move from page to page while following the story
- It encourages literacy, family engagement, and physical activity all at once
- StoryWalks® can be set up by schools, libraries, or community groups to make reading fun, active, and accessible for all ages
- StoryWalk® is a registered service mark owned by the Kellogg-Hubbard Library



01

Connect

Connect with your school librarian or local library to see if they have experience creating StoryWalk® projects. They should be able to offer helpful tips and suggestions.



Steps

1. Connect

2. Select the Book

3. Request Permission

4. Location

5. Materials

6. Customize

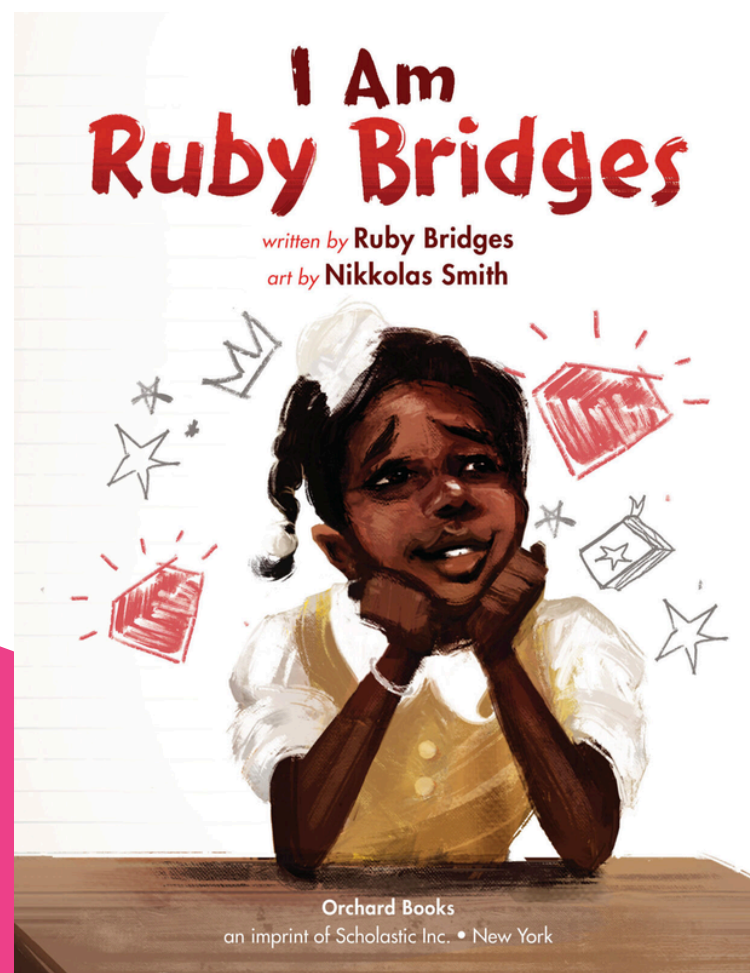
7. Print & Install

8. Spread the Word

02.

Select the Book

We suggest the picture book *I Am Ruby Bridges*.



I Am Ruby Bridges
By Ruby Bridges
Illustrator Nikkolas Smith

Interested in purchasing the book?

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03.

Request Permission

1. Request permission from Scholastic to use *I Am Ruby Bridges* for your StoryWalk®. Use our email template to draft your request (below).
2. Send the request to **permissions@scholastic.com**
3. Forward the permission *from Scholastic* to **Kori Johnson:**
kori@SafeRoutePartnership.org
4. We will send you the files for the StoryWalk®!



[Download email template](#)
([Storywalk® Permission Email Template](#))

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04.

Location

Think about a location that is highly visible, walkable, and accessible to students and families. Schools, parks, and libraries are good spots! Make sure to request permission to install a StoryWalk® in your desired location.



Ideas for locations:

Walking path

Fence or gate

Window front

Playgrounds

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Materials

Choose your materials depending on your StoryWalk® location and budget. Depending on your materials, Story Walk installations can last for a single day to a several weeks.

- Yard signs (coroplast) – 24w x 18h is a standard size
- Sandwich boards
- Laminated poster boards



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Customize

Once we are forwarded the permissions, we will send you the files. Add a background, title, and logos to your StoryWalk® if you choose. If you are unsure how to do this, reach out to your district, agency, or organization communications team or the local library for assistance.



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Customize

We will send you the files after we receive the information.

Pick whichever one works best for you!

1. **Super Beginner:** a completed StoryWalk® PDF (less than 5 minutes to complete)
2. **Beginner:** a completed StoryWalk® via Powerpoint. You'll need to export to PDF or PNG, depending on your printer (less than 10 minutes to complete)
3. **Novice:** a StoryWalk® that can be customized with extra logos via Powerpoint (10-15 minute task)
4. **Expert:** photos of the book so you can create your own StoryWalk® via Canva, Powerpoint, or another graphics program (45+ minute task)



Need help? We're here to assist.

info@SafeRoutesPartnership.org

Steps

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Print & Install

Print and install your StoryWalk®. Depending on your materials, you might need assistance installing metal stakes into the ground. Consult your facilities or Public Works team in advance.



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Spread the Word

Spread the word! Invite students, families, and community members to visit the StoryWalk® and participate in Ruby Bridges Walk to School Day.



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Ruby Bridges StoryWalk®

with Kori Johnson + Ryan Harris

Want to learn more about StoryWalks® or how one community planned an event? View our Ruby Bridges webinar to see how Ryan Harris, Safe Routes to School coordinator for Santa Fe Public Schools implemented a StoryWalk® in the community.



Video starts with Ryan's project, but feel free to start from the beginning of the video for more helpful tricks and planning information!



Do you have questions?



Email us! Info@SafeRoutesPartnership.org

