Social Media/Facebook   
Walking School Bus Language

[SCHOOL] will kick off its walking school bus (WSB) on [DATE], to help students and families walk to and from school safely – visit [WEBSITE] for more information, or to register your student!

Looking for a way to volunteer at [SCHOOL]? Our WSB is in need of leaders to walk students to and from school – contact [WSB COORDINATOR/WEBSITE] for more information.

Does your student want to walk to school, but not by themselves? The WSB program at [SCHOOL] is for you! To learn more, visit [WEBSITE] or contact [WSB COORDINATOR] for more information.

What is a WSB? Just the most fun you will have on your walk to school, that’s what! For more information and to sign up, contact [WSB COORDINATOR].

*Content to consider:*

* Add a picture, your school’s logo, or a WSB logo if you have one! Make sure you have photo releases for everyone in the picture.
* Link to your school’s WSB webpage for more information.
* As the program progresses, include facts and data about your WSB, quotes from students and leaders, and reminders on how to register.