



E is for Engagement

The sixth E : keeping volunteers engaged year after year.

From parent volunteer to Safe Routes To School Program Coordinator



EAGLE and SRTS

Established in 2008

Kinder – 8th Grade Charter School, located in Phoenix, AZ

Current enrollment is 652.

While EAGLE's program began as a grassroots effort, to date we have received \$135,000 in SRTS funding from ADOT; have developed a SRTS program, which has grown exponentially since 2011. We are successfully engaging in the new paradigm by making walking and biking part of our school's culture.

- **2010/11 -2 walkers , 1 volunteer**
- **2011/12- 29 walkers , 9 volunteers**
- **2012/13 -63 walkers, 17 volunteers**
- **2013 /14 - 103 walkers, 14 volunteers**

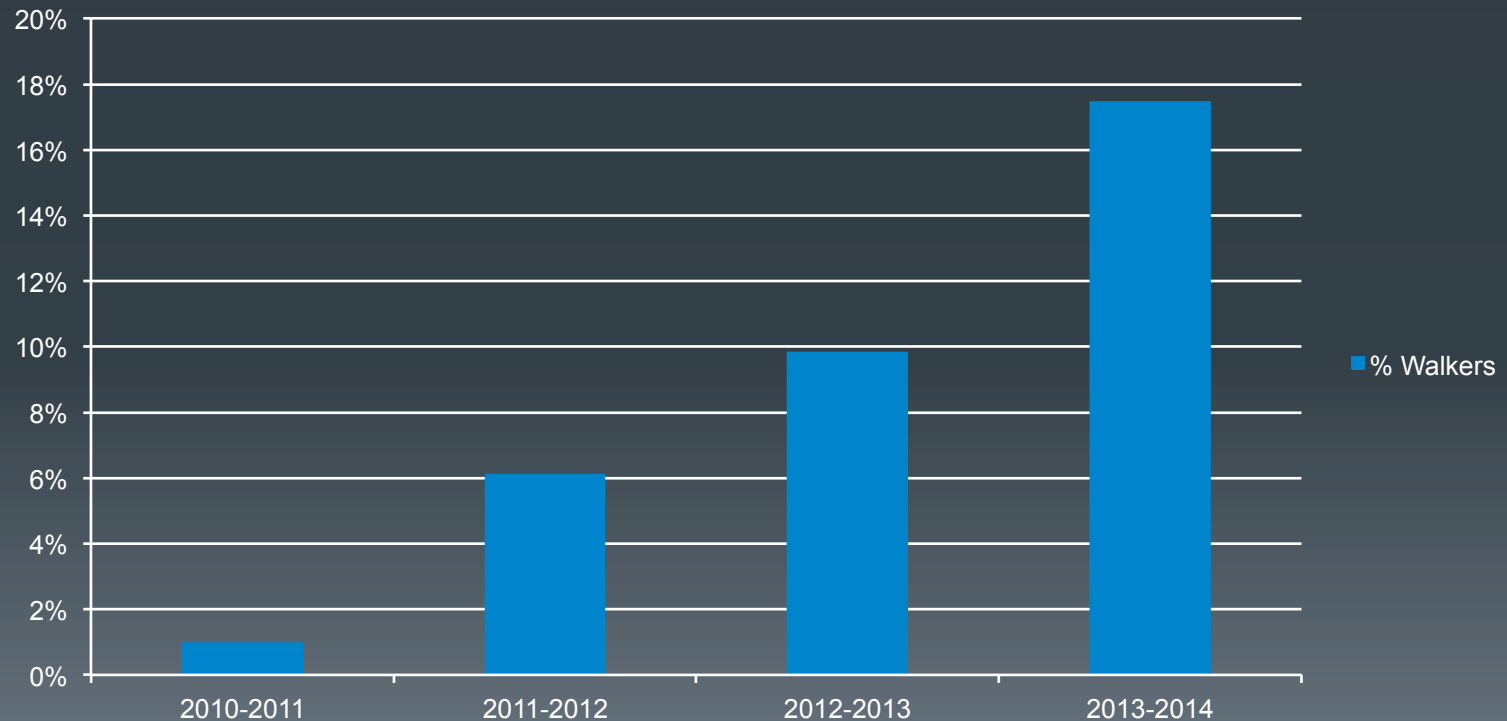




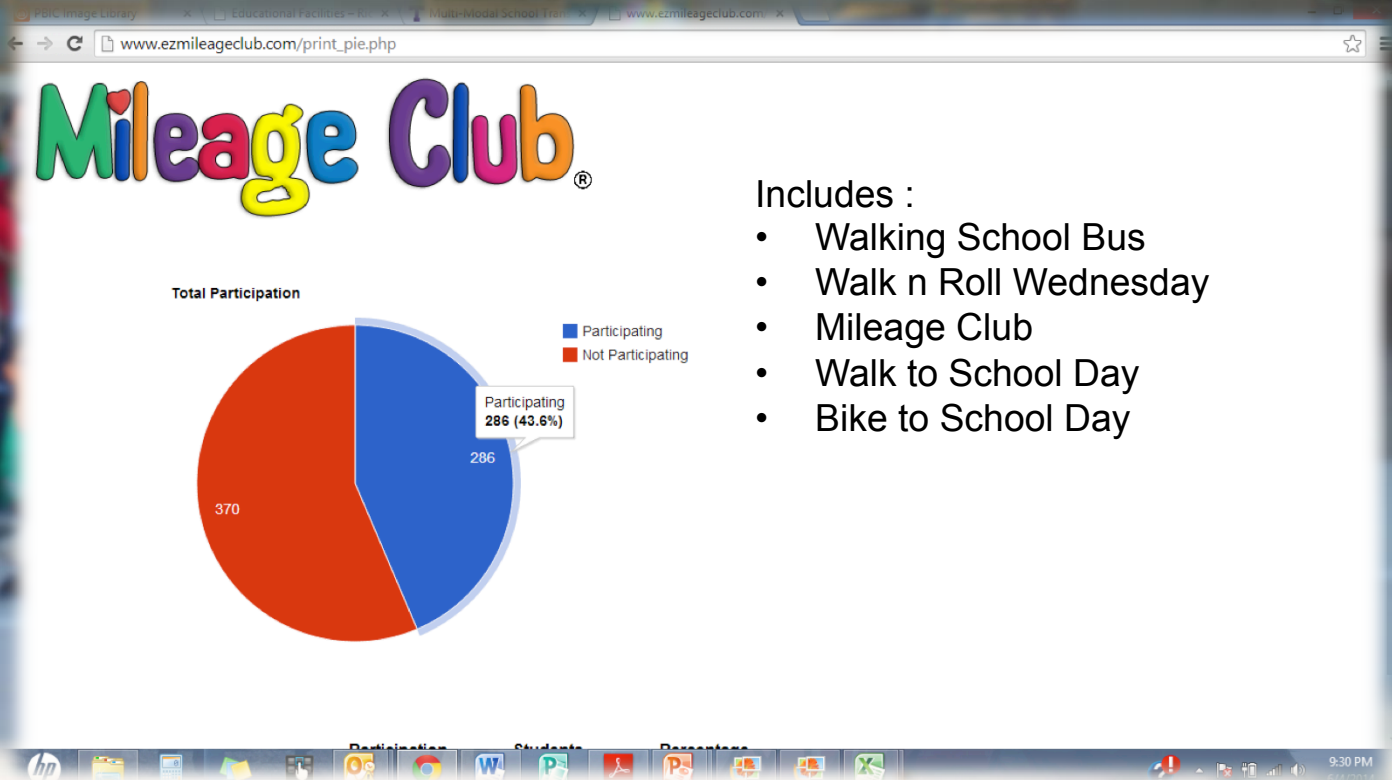
Walking School Bus

Enrollment
2011 – 555
2012 – 650
2013 - 652

Walking School Bus Growth

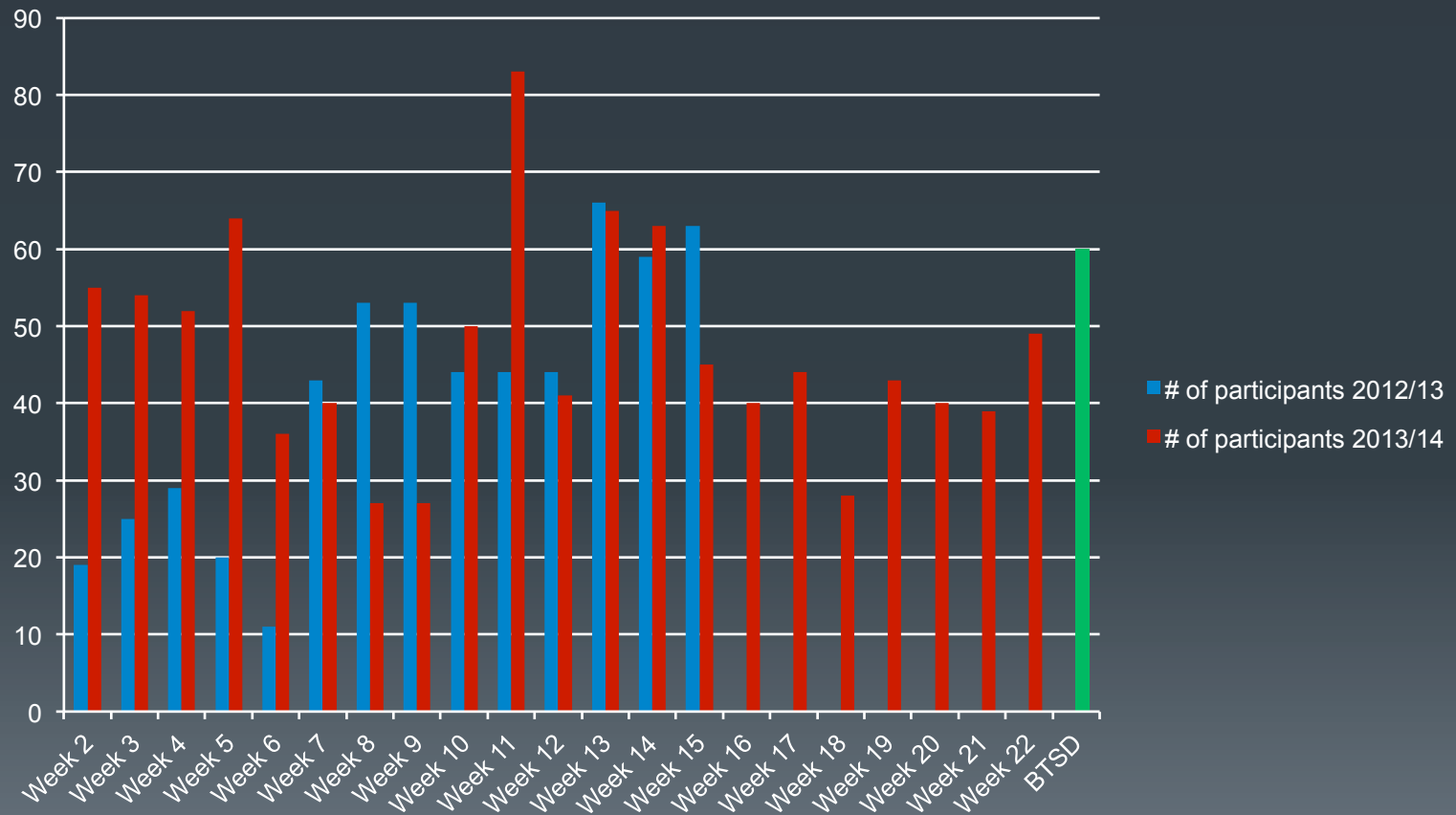


Current Overall SRTS Participation





Walk n Roll Wednesday





Volunteers

Schools and PTA/PTO organizations, rely highly on the work of volunteers in order to run effectively. The same applies to our Safe Routes to School Program. Our volunteers are tasked with getting our students to and from school safely and on time. Our volunteers must pass a background check in order to be eligible and they must attend both our regular volunteer and pedestrian safety training.

Training

- Current rates of obesity in children in USA
- Current trends in active transport
- Positive effects of Physical Activity in Academics



Ownership

- Part of the solution
- Statistics
- Input and feedback



Flexibility

- Honor schedule requests
- Substitutes
- All levels of participation



Value

- Program can't run without them!



Incentives

- Stipends
- Pot-luck meetings
- Donations



Source

- Parents have the most emotional connection
- Ask personally
- Do not assume





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