

Robert Ping
Safe Routes to School National Partnership
Portland, Oregon

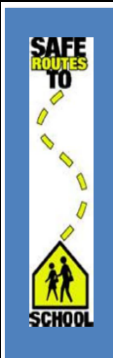
Show Me the Money:

Finding Local Funding Sources for Safe Routes to School

Case Studies:

Minnesota, Arizona, Illinois, Washington and Portland, OR

State SRTS Legislation - MN



Supporters of the Minnesota Safe Routes to School Act (SF1439/HF1429)

1. Allina Hospitals & Clinics
2. American Cancer Society
3. American Heart Association
4. Bicycle Alliance of Minnesota
5. BLEND
6. Blue Cross and Blue Shield of Minnesota
7. Cancer Caucus (Minn. Legislature)
8. Childhood Obesity Working Group
9. Children's Hospitals & Clinics of MN
10. City of Princeton
11. City of Royalton
12. City of Sauk Centre
13. Coalition of Greater Minnesota Cities
14. Edina City Council
15. Fire Up Your Feet
16. Health & Learning Associates
17. Health Partners
18. MN Association for Health, Physical Education, Recreation and Dance
19. Minnesota Association of School Administrators
20. Minnesota Chapter of the American Academy of Pediatrics
21. Minnesota Complete Streets Coalition
22. Minnesota Consortium for Citizens with Disabilities
23. Minnesota Elementary School Principals Association
24. Minnesota Local Public Health Association
25. Minnesota Medical Association
26. Minnesota Public Health Association
27. Minnesota Safe Routes to School Network
28. Minnesota School Boards Association
29. Minnesota Secondary School Principals Association
30. Minnesotans for Healthy Kids Coalition
31. Princeton Public Schools
32. Transit for Livable Communities
33. Twin Cities Medical Society
34. Youth Determined to Succeed, Inc.

- **GOAL: SRTS account and \$3M appropriation in 2012 MN Bonding Bill**
- **Bicycle Alliance of MN, MN Safe Routes to School Network, MN Safe Kids Coalition, American Heart Association, American Cancer Society, MN Childhood Obesity Legislative Working Group and Blue Cross Blue Shield of MN (34 partners)**
- **\$3,000 Advocacy Advance grant for lobbyist**
- **Omnibus Transportation law - May 10, 2012 (SF1439/HF1429)**
- **SRTS Program, Account, Bond Eligibility, Admin**
- **2013 – Go For the Money!**

State SRTS Fines Legislation

Arizona School Zone Double Fines (28-797) - 1997

- > 20 mph double fine, no exceptions
- Minimum \$200 fine
- Where *Stop When Children in Crosswalk Fines Double* signs are present

Illinois School Zone Fines (ILCS 5/11-605) - 2011

- Speed violation is \$150 or greater, then additional \$50 fine
- Paid to the unit school district where the violation occurred for school safety purposes – eligibility includes SRTS.

Washington School Zone Maximum Speed (RCW 46.63.110) -1996

- > 20 mph double fine, no exceptions
- 50% to improve school zone safety, pupil transportation safety, and student safety in school bus loading and unloading areas.
- Up to 500K public education; 1.5M enforcement



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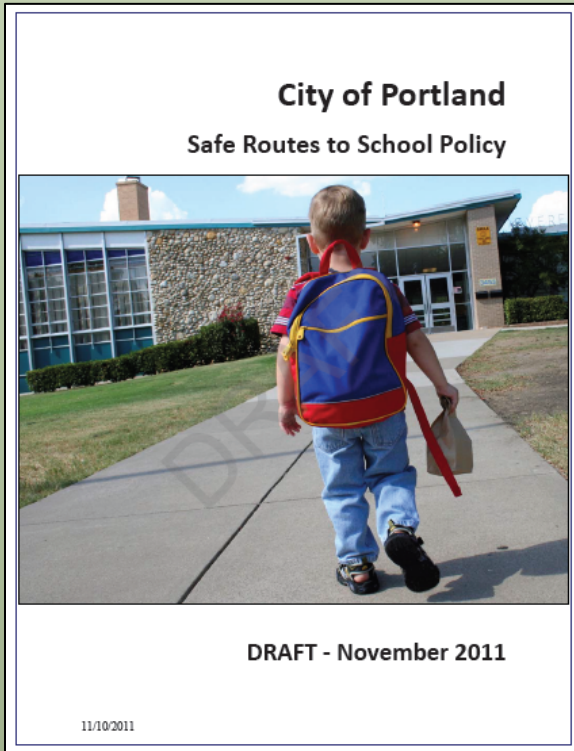
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Using Traffic Fines for SRTS



Portland CSTSP program – 2003 - current

- Slows traffic, reducing crashes
- Creates revenue for SRTS
- Pays for traffic calming equipment, education

Process:

1. Build Partners
2. State legislative ‘tweak’
3. City Council Approval
4. Launch of SRTS Program in 2004

Results:

- 5E’s Pilot Program in 2005 – 8 schools
- Now in over 80 schools
- 32% increase in walking and biking
- Citywide SRTS Policy

Using Traffic Fines for SRTS

