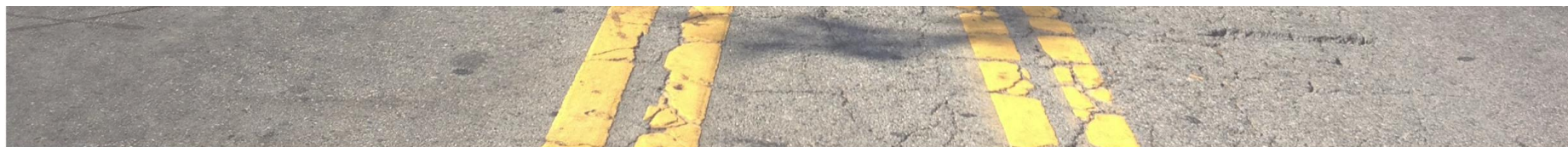


Look Left and Right

**Community Perceptions of Traffic Safety
in the Los Angeles Chinatown**



About APIOPA

Mission:

To empower Asian and Pacific Islander (API) communities to improve their health by proactively addressing social, cultural, environmental, and political factors that contribute to the growing rates of obesity among API residents in Los Angeles County.



ASIAN
PACIFIC
ISLANDER
OBESITY
PREVENTION
ALLIANCE

Asian & Pacific Islander
Obesity Prevention Alliance
is a division of



Special Service
for Groups



Bike to China - 2013





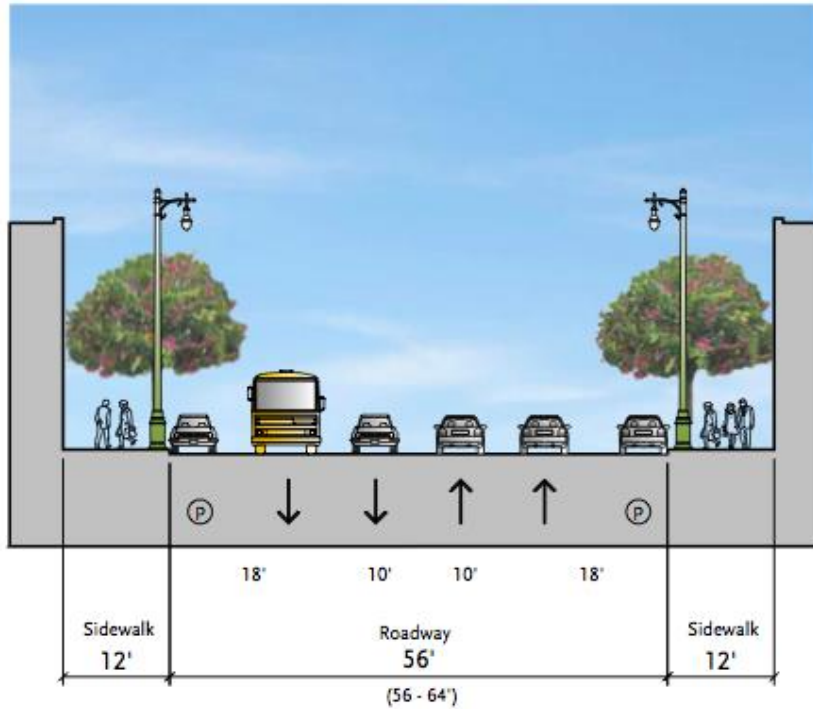
Cesar E. Chavez

83 DOWNTOWN LA

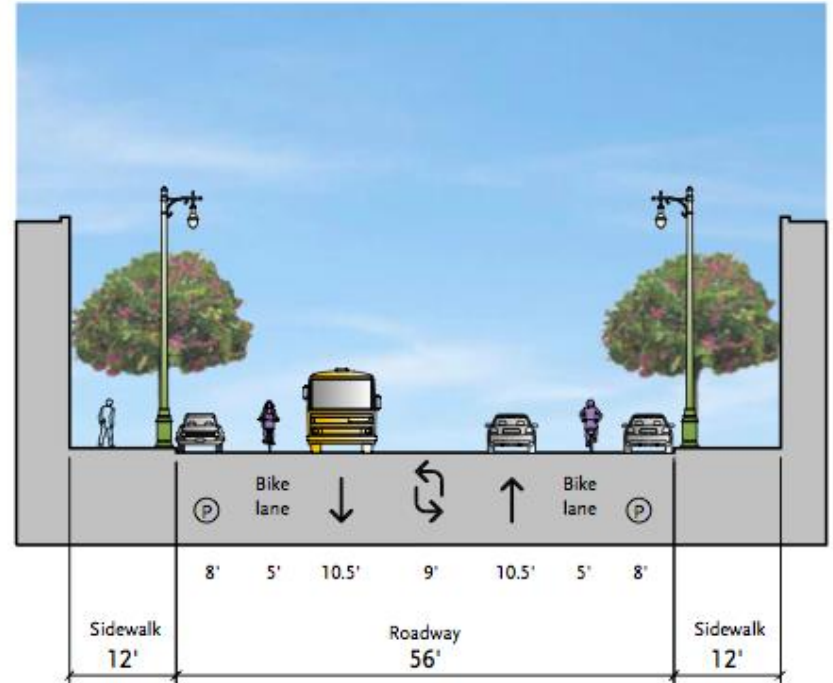
6784

Goodwill

Broadway Changes



Existing



Proposed North Broadway
Chavez St. - College Ave. (Looking North)



Vehicle Count Results

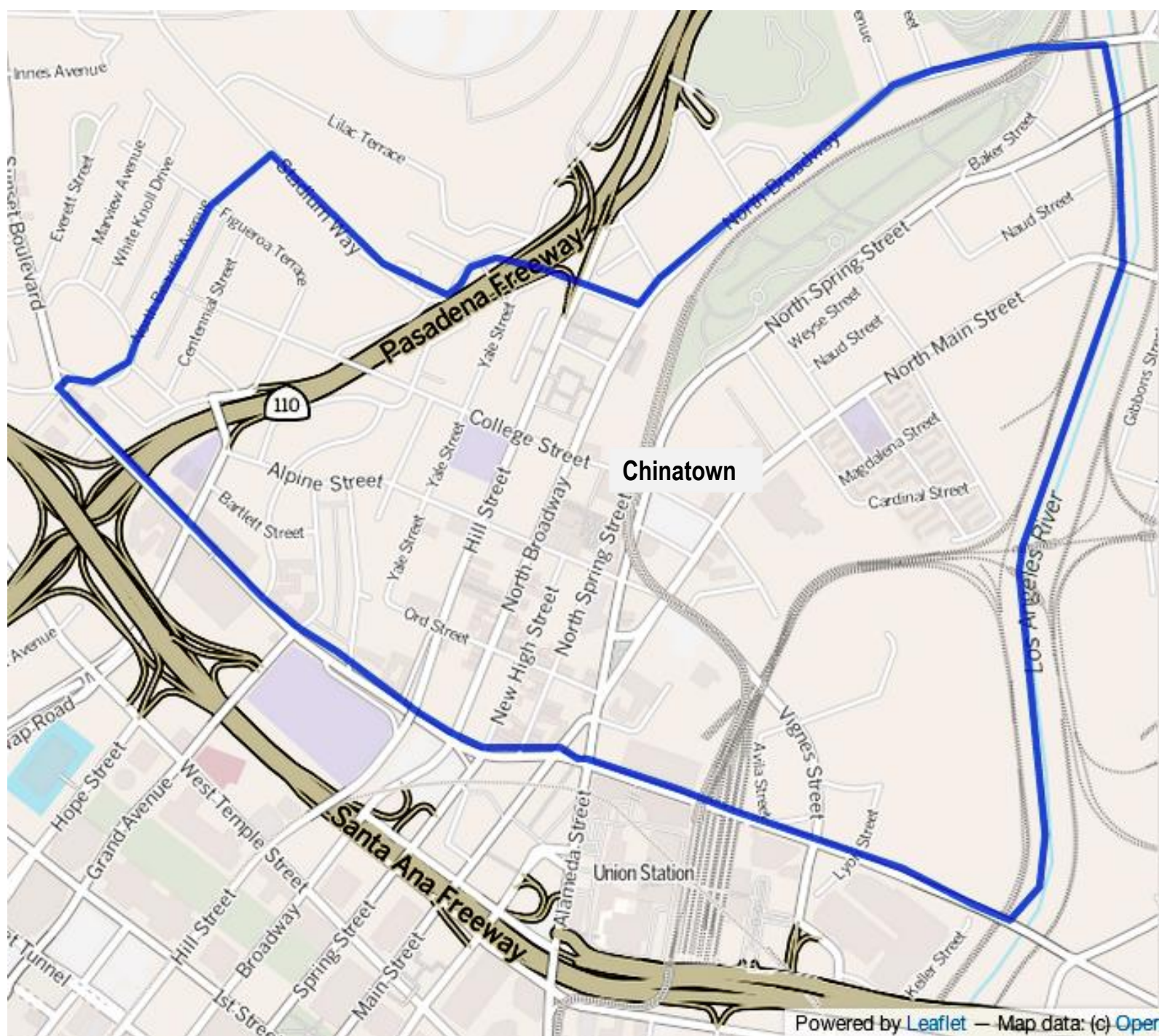
Motor Vehicles and Bicycles

- Higher traffic density during evening count
- Average vehicle density increased compared to LADOT data
- Low biker density, most engage in unsafe habits
 - Wrong way
 - No helmet
 - Sidewalk

Pedestrians

- No data available to compare
- counts
- Unsignalled intersections may pose confusion due to right-of-way confusion
 - Observed several near-accidents during counts





Chinatown

In Chinatown...



22%

is above the age of 55.



80%

speak English less than
“very well.”



63%

of inhabitants are Asian.



In Los Angeles...



867,000

increase in the elderly population
in Los Angeles in 20 years

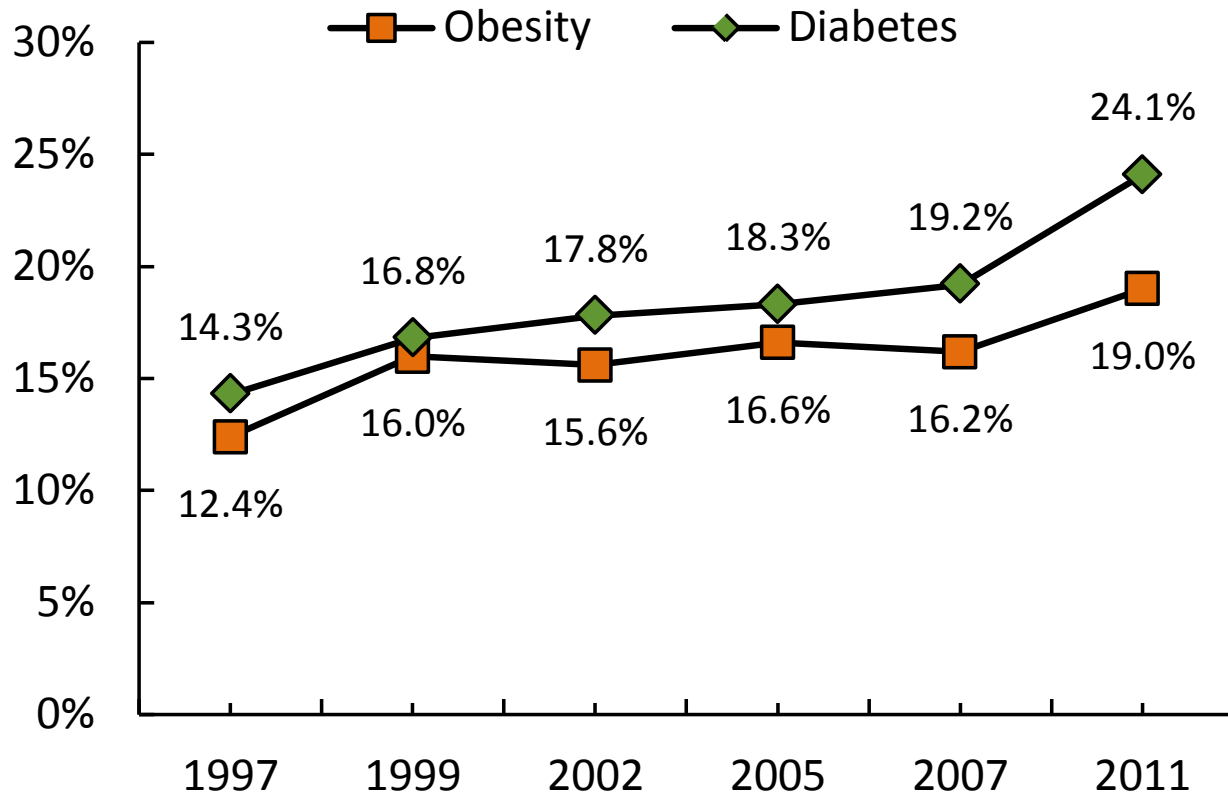


Pedestrian Fatalities: Older Adults

Those **older than 65** years of age accounted for **20%** of all pedestrian fatalities in the U.S. for 2012.



Prevalence of Diabetes and Obesity Among Adults 65 and Older in LA County



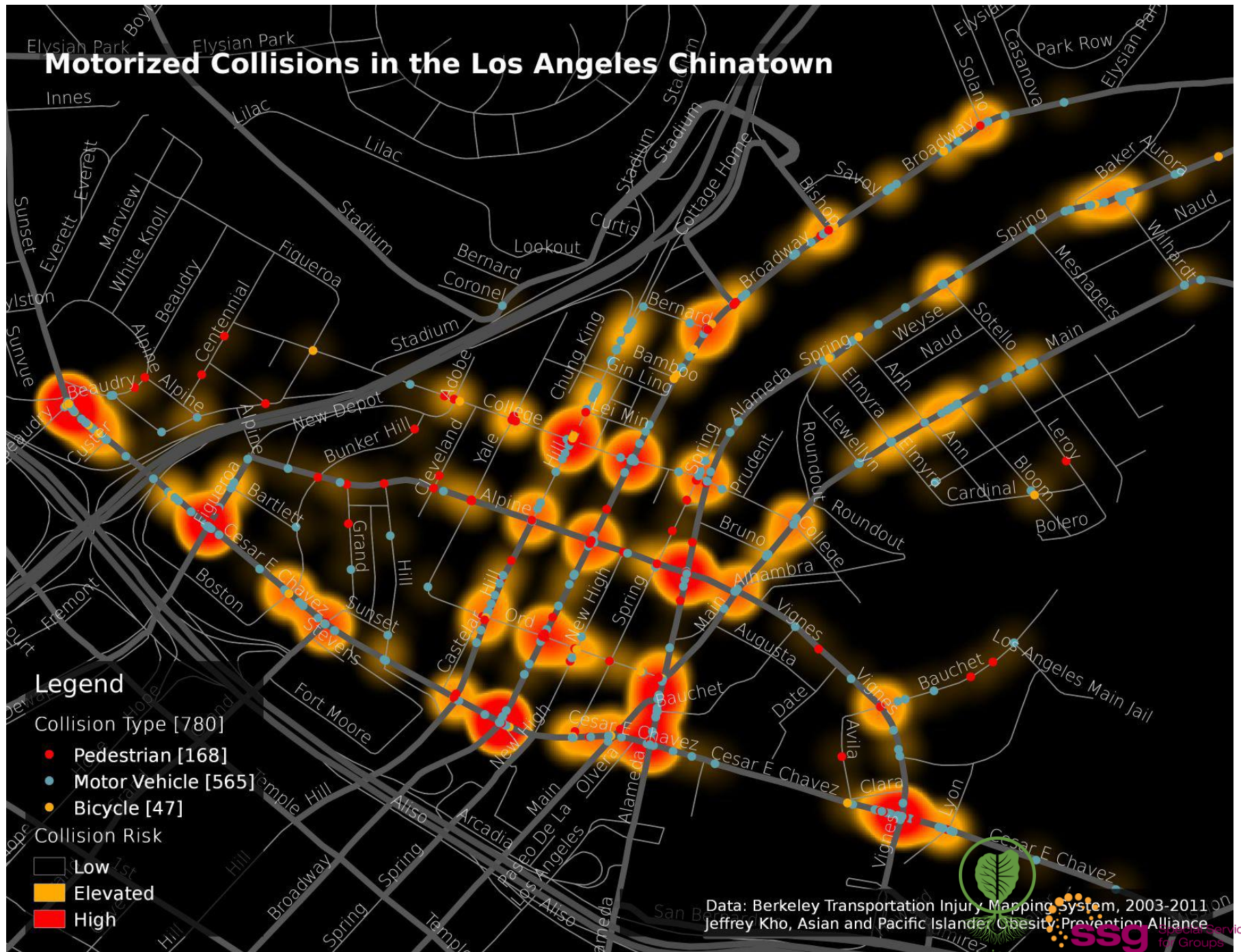
Asian/Pacific Islanders have seen the largest increase in obesity **(141%)** and diabetes **(68%)** within the last decade.





Chinatown Traffic Safety Study

Motorized Collisions in the Los Angeles Chinatown



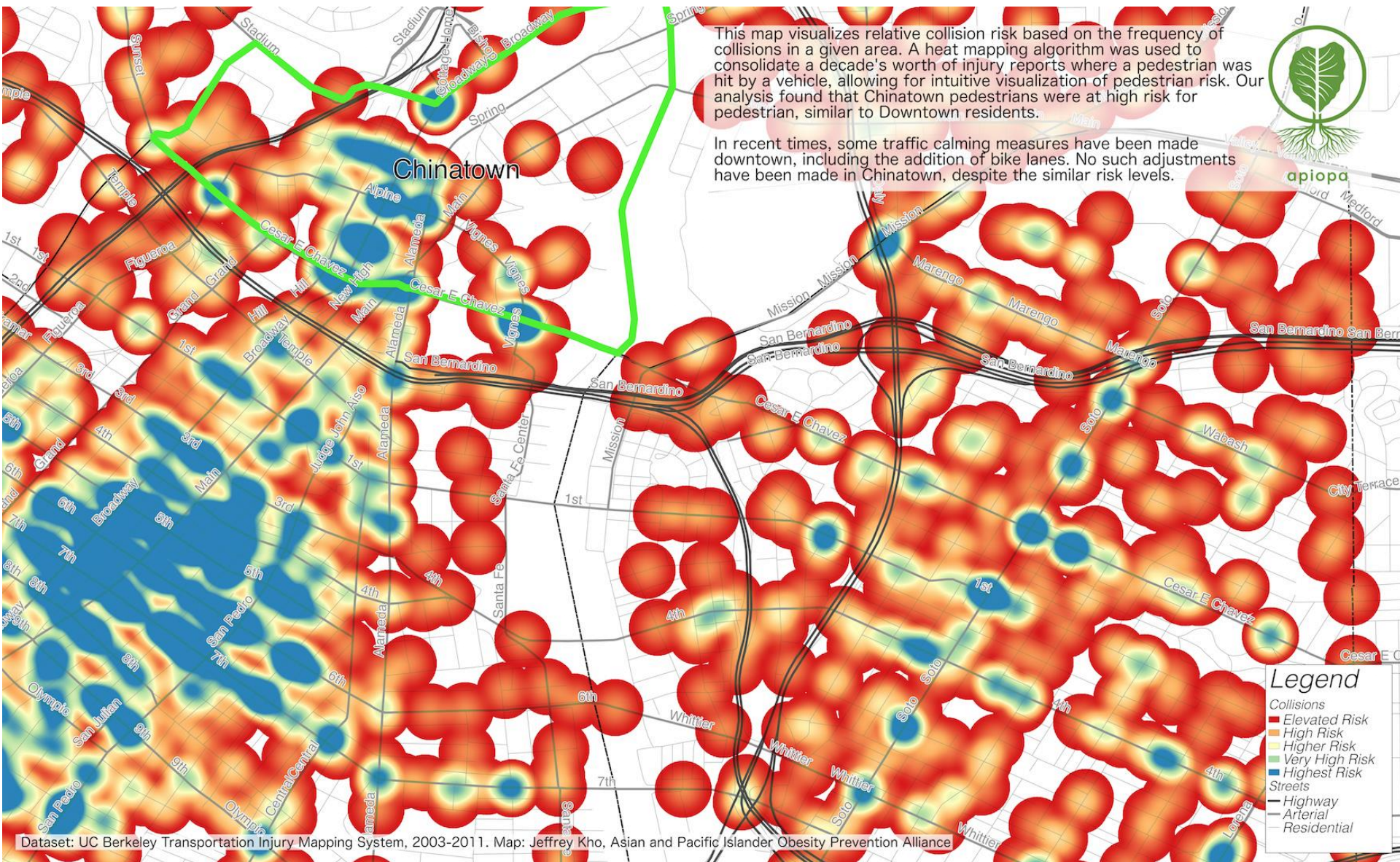
Pedestrian-Motor Collisions



76% of pedestrian-motor collisions in Chinatown are driver-fault.

*Los Angeles County rate is **66%**.





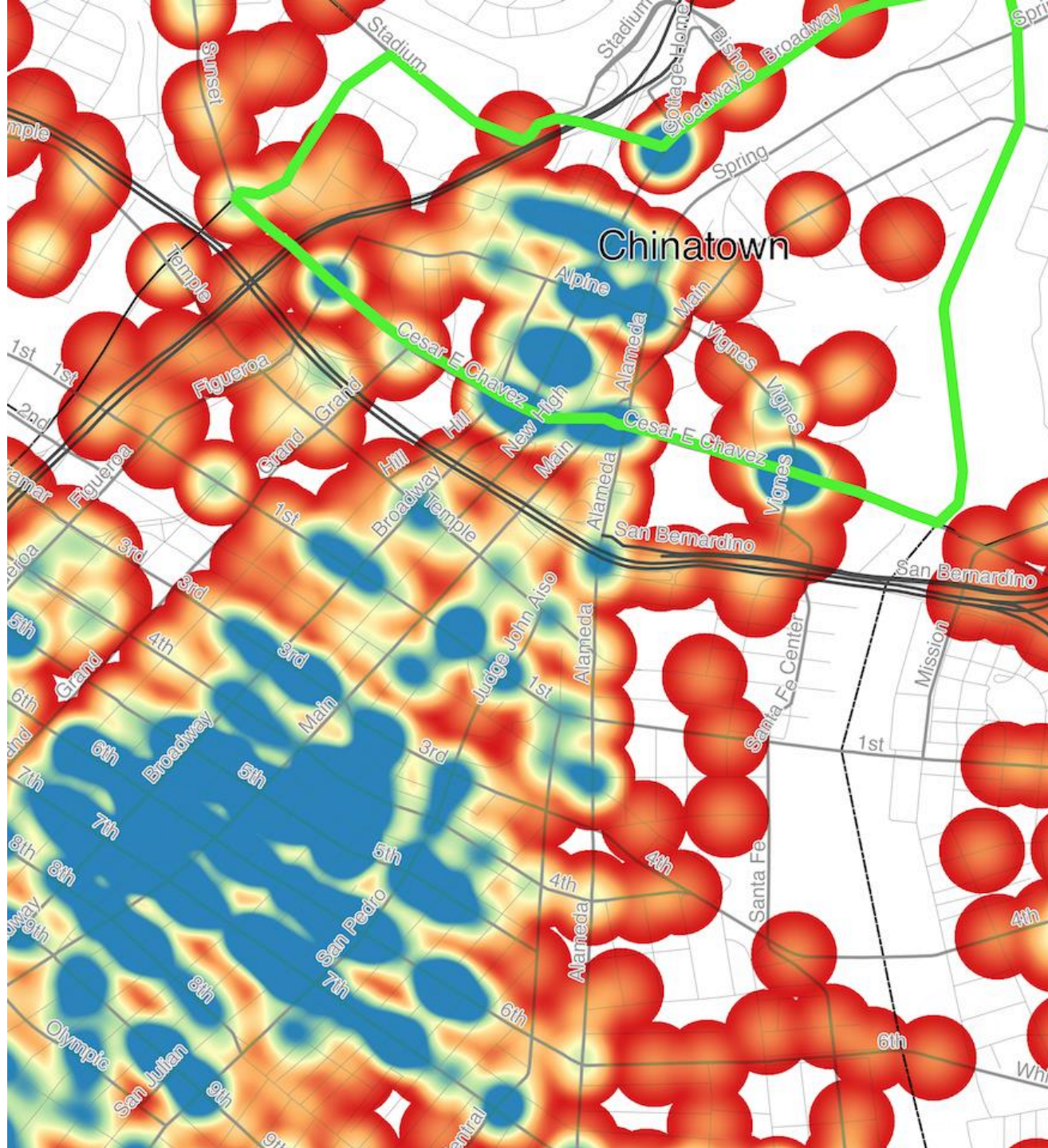
apiopa



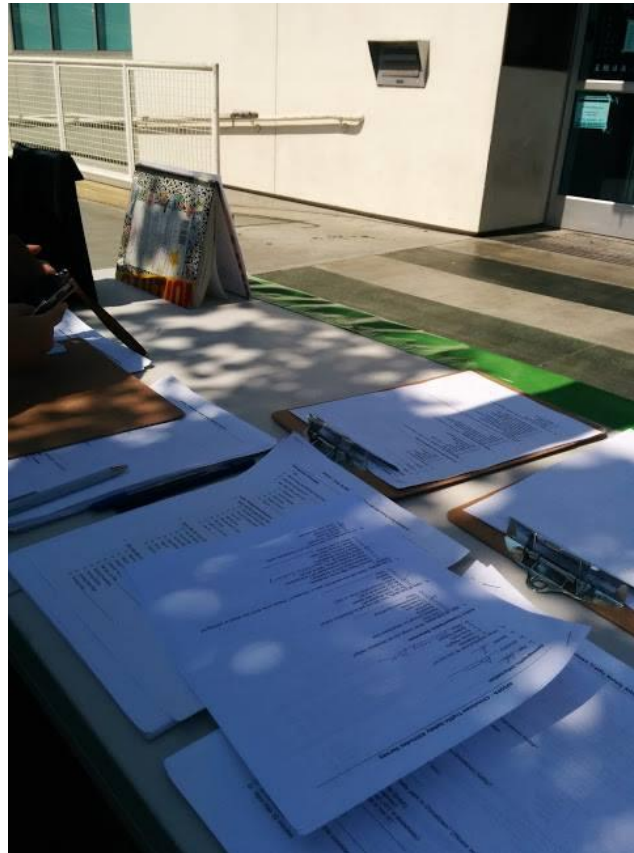
apiopa



SSG Special Service for Groups



Chinatown Traffic Safety Attitudes Survey



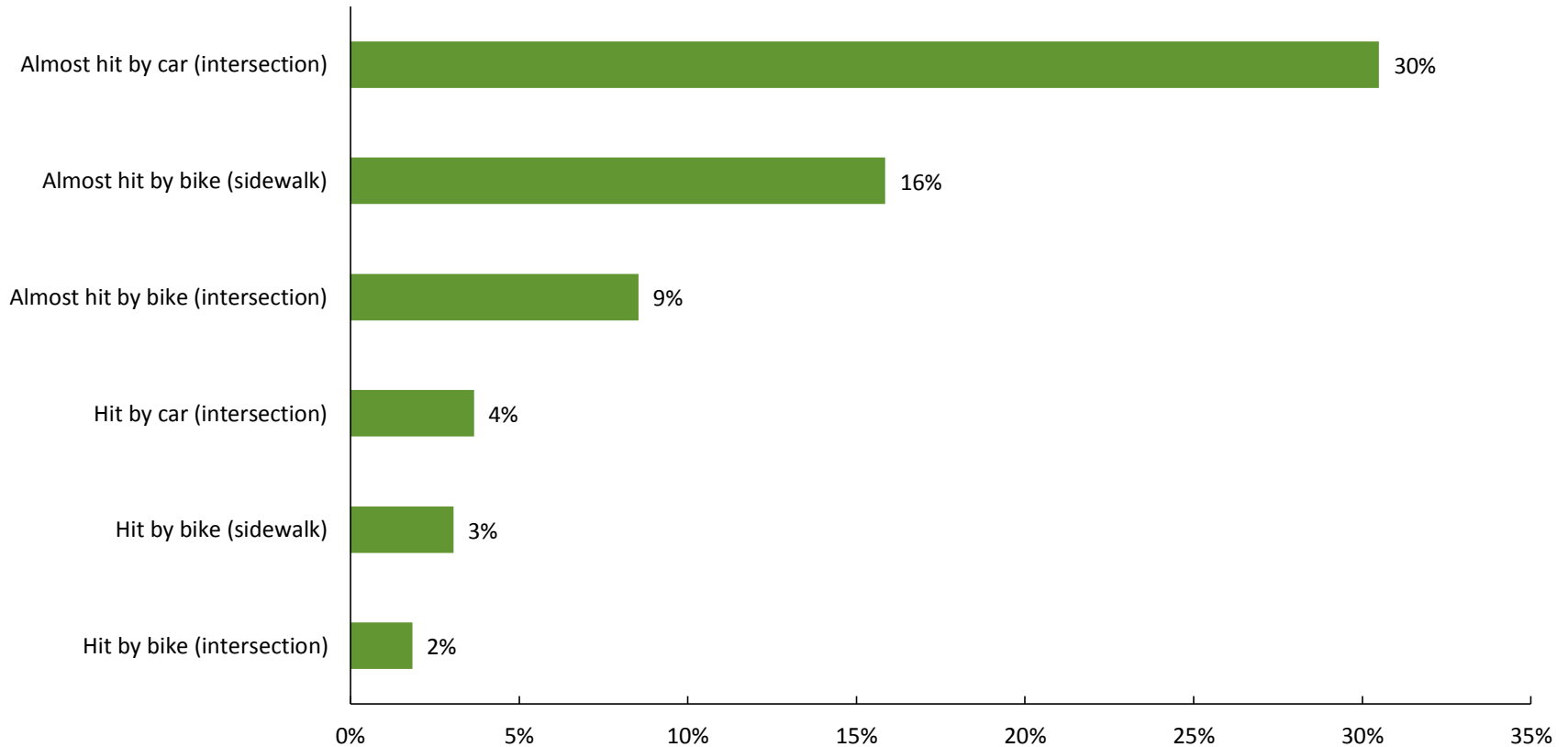
Methodology

- 4 main intercept survey locations
- Survey available in English, Spanish, Vietnamese, and Chinese
- Self-administered, but volunteers available to guide individuals



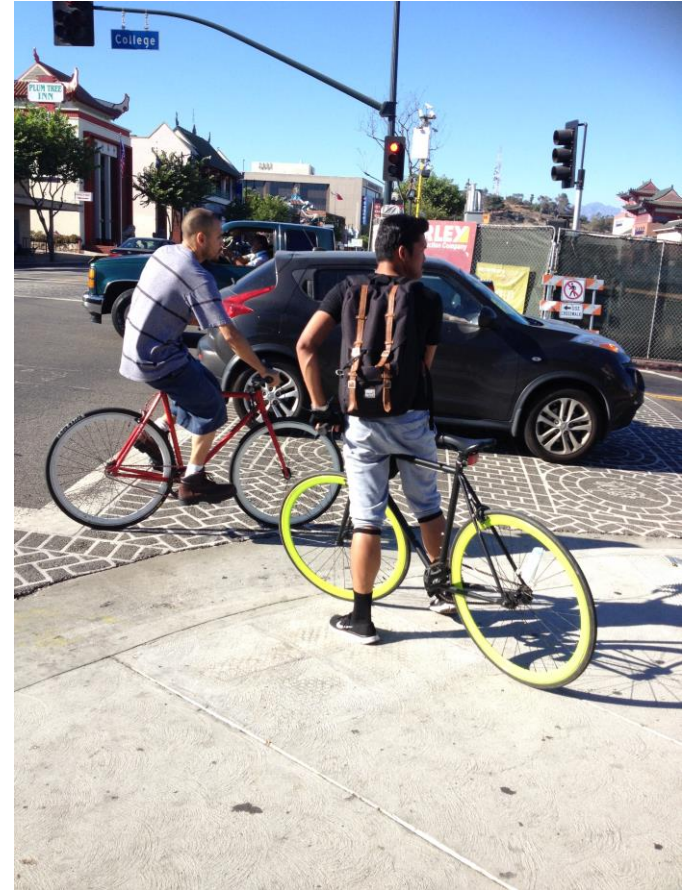
Results: Accident Experiences

Accident Experiences - By All Respondents



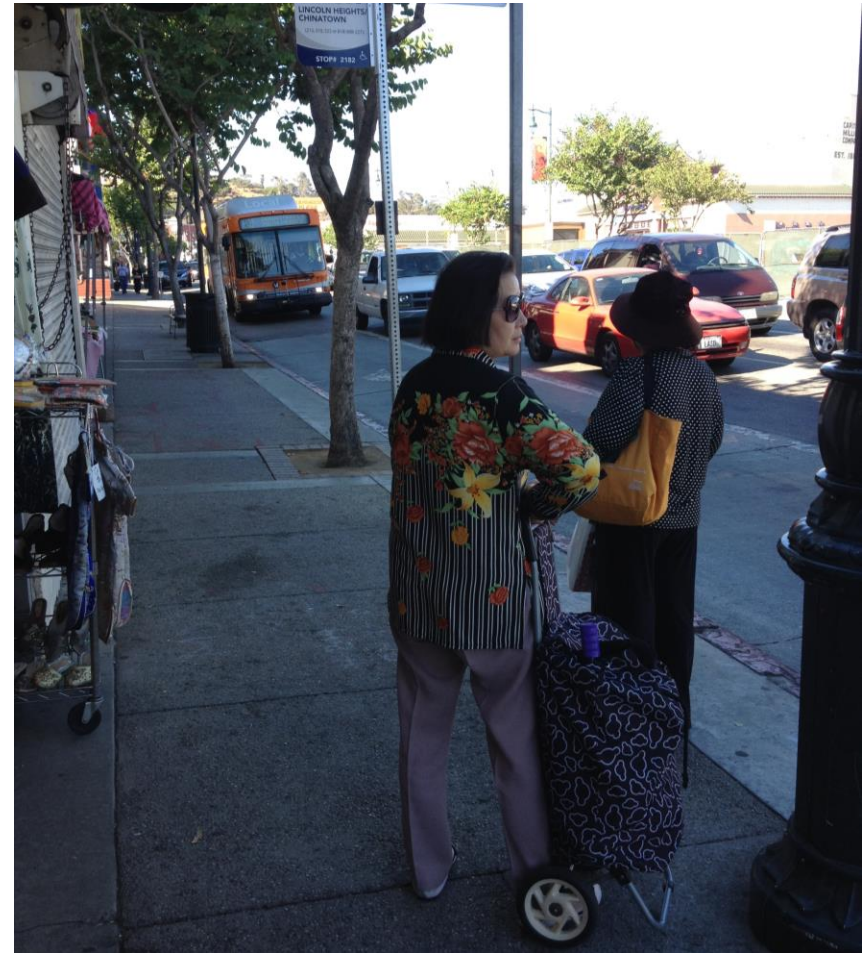
Results: Safety Perceptions

- About a quarter of respondents strongly agreed that they felt unsafe seeing a bicyclist riding on the sidewalk
- More than a quarter of patrons also disagreed that they felt safe crossing an intersection or road in Chinatown.



Significant Correlations

- Asians were less likely to feel safe walking on the sidewalk compared to non-Asians.
- As age increased, survey respondents were less likely to own a bike.



Recommendations

- Engage community, businesses, and members into the planning process.
- Improve existing infrastructure that is densely used by the community to better accommodate pedestrians and bicyclists.
- Initiate programs that can foster community support, such as enforcing bike and driving safety.



Recommendations

- Adopt traffic-calming policies, particularly around areas of high risk to pedestrians.
- Increase regional and local funding for active transportation infrastructure projects.



Thank you!

Lyna Truong, Project Specialist

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Connect with us on social media!

Facebook: <https://www.facebook.com/APIOPA>

Twitter: [@fightAPlobesity](https://twitter.com/fightAPlobesity)



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PACIFIC
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*APIOPA is a division of Special Service for Groups, Inc. (SSG)