

# Shared Use: Is It In You?

Engaging School Administrators in the Shared Use of School Facilities to Increase Physical Activity Opportunities for Kids





# Safe Routes to School National Partnership

- ④ Founded in 2005
- ④ Over 650 organizations, agencies and schools
- ④ Changes policies at national, state and local levels
- ④ Provides best practices, technical assistance, and builds leadership

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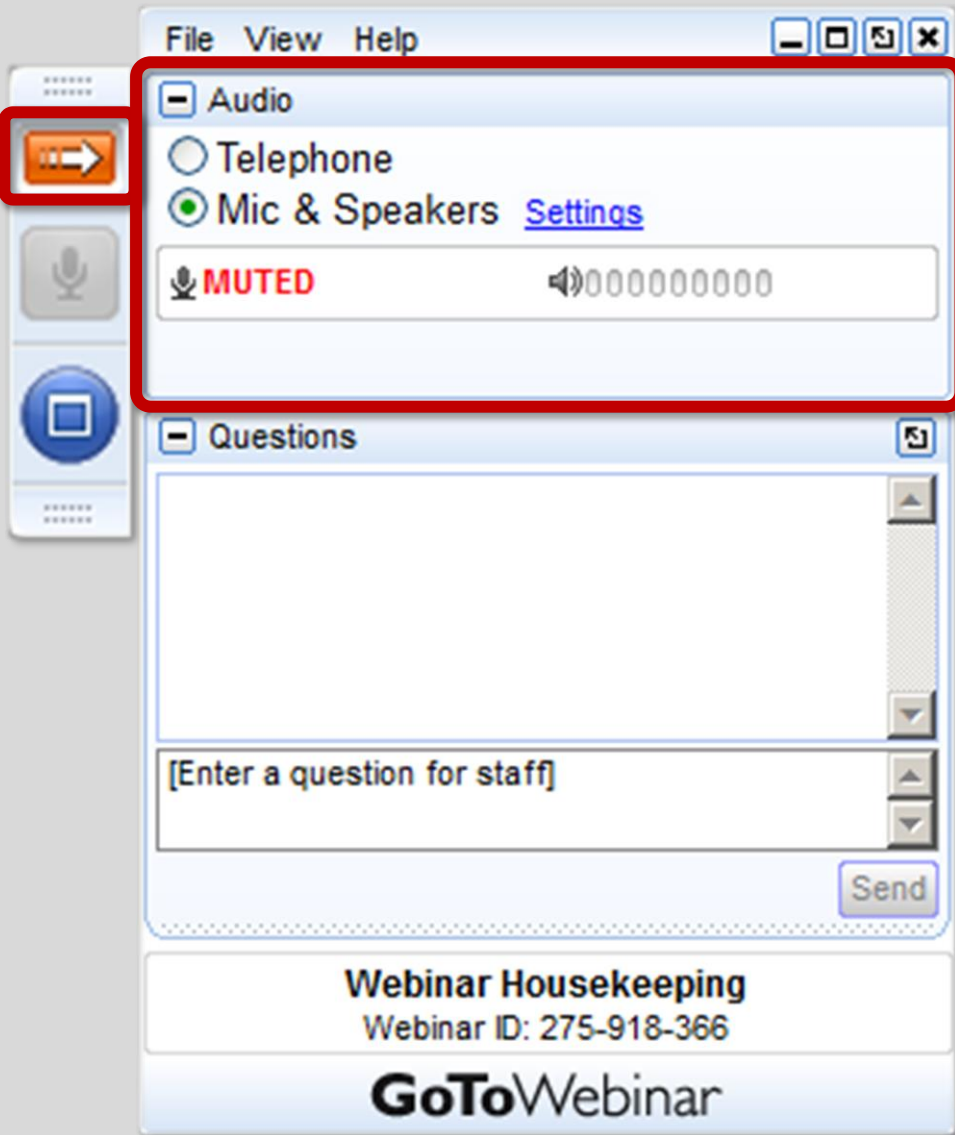
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### Our Next Webinar:

#### Matching Funds Under MAP-21

Thursday, February 7, 2013 @ 2pm Eastern - [Register here](#)

Discover how state and local Safe Routes to School programs are finding the new 20 percent funding match requirement for federal MAP-21 Transportation Alternatives Program (TAP) applications. Speakers:



## **Mikaela Randolph**

Shared Use Campaign Manager,  
Safe Routes to School National Partnership



## **Teresa Dahl,**

director Community School Park Program,  
People for Parks



## **Tracy Bartley,**

director Community School Park Program,  
People for Parks



## **Richard Lyons**

Superintendent of schools,  
Maine School Administrative District #22

# SHARED USE: IS IT IN YOU?



## Engaging Key School Administrators in the Shared Use of School Facilities to Increase Physical Activity Opportunities

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Mikaela Randolph, Shared Use Campaign Manager

Tracy Bartley, People for Parks

Teresa Dahl, People for Parks

Richard Lyons, Shared Use Campaign Manager





# SHARED USE

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*“Shared use” or “joint use” occurs when government entities (or sometimes private, nonprofit organizations) agree to open or broaden access to their property and/or facilities for community use, such as recreational activity. The partnerships can be formal (e.g. based on a written, legal document) or informal (e.g. based on historical practice). Formal arrangements are often documented through an agreement, which sets forth the terms and conditions for the shared use of the property or facility. Successful partnerships generally rely on the pooling of resources to expand community access and use public space more efficiently.*



# **Engaging the Los Angeles Unified School District in Shared Use: a Community Perspective**

Tracy Bartley

Teresa Dahl

People for Parks

Directors of Community School Parks

# Agenda

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- Current Conditions
- Community Vision
- LAUSD Policy and Performance
- Engagement

# Current Conditions

# Representative campus Berendo Middle School



12.6  
acres

# Los Angeles

- Only 33 % of children can walk to a park
- 42% of children are overweight or obese
- Park poor

# Open Spaces in Los Angeles



**3,908,521**  
**People**

Estimated Population - 2007

**3.6 Acres Open Space recommended  
for every 1000 People**

(without Regional  
Park)



**3,365** Acres  
(Existing)

+

**10,705** Acres

(Additional Acres to Meet the  
Guideline)

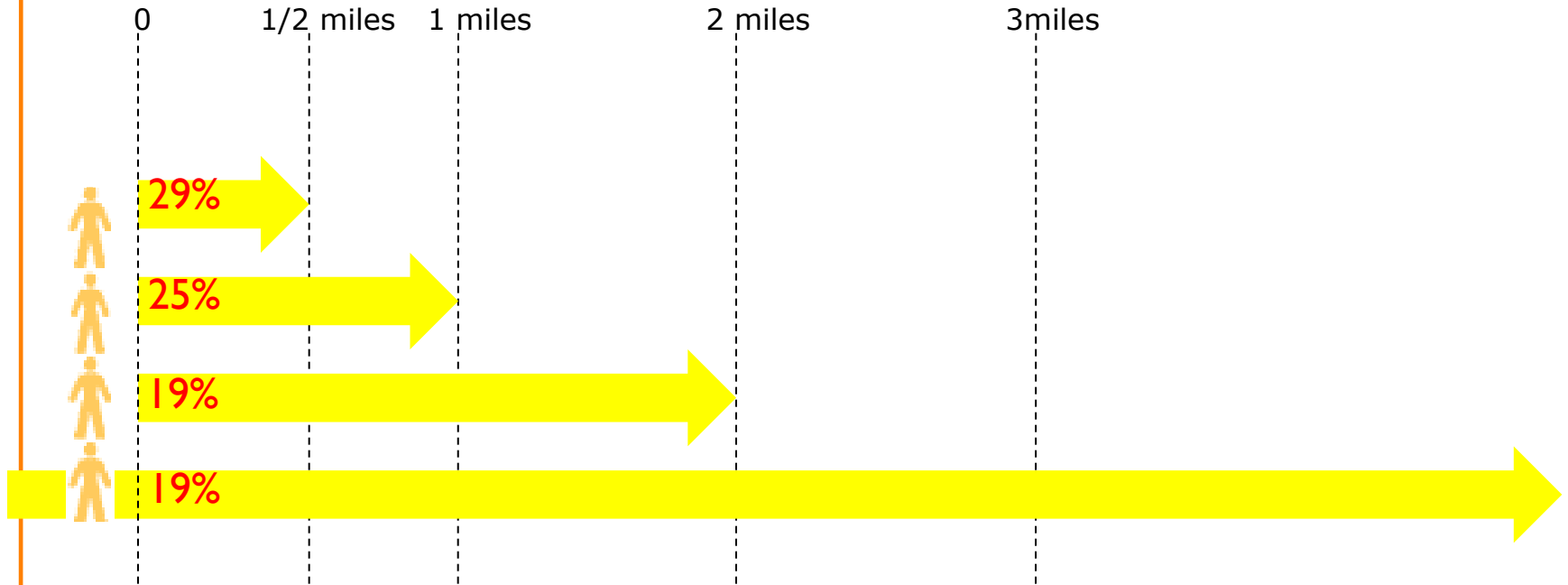
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**14,070** Acres

(Total Acres Open Space to Meet the Guideline)

# Travel Distance to Neighborhood Park in Los Angeles

63% would travel at least one mile; 38% would travel at least 2 miles



2/3 of children 18 and under (1.5 million+) in Los Angeles do not live within walking distance of a park.

People who live within 1 mile of a park have 38% more exercise sessions than those living farther away.



# Guidelines for Open Spaces in Los Angeles

PARKS:	Current 2008 Inventory				Service Levels - Current and Recommended					
Park Type	Unit of Measure	City of Los Angeles Inventory	Other Service Provider Inventory	Total Combined Inventory	Current Service Level			Recommended Guidelines; Local Service Area		
Mini Parks (Acres); Utilizing less than 1 Acre	Acre(s)	48	3	50	0.013	acres per	1,000	0.10	acres per	1,000
Neighborhood Parks (Acres); Utilizing 1 - 10 acres	Acre(s)	728	46	774	0.198	acres per	1,000	1.50	acres per	1,000
Community Parks (Acres); Utilizing 10 - 50 acres	Acre(s)	2,589	377	2,966	0.759	acres per	1,000	2.00	acres per	1,000
Regional and Large Urban Parks (Acres); Utilizing 50+ acres	Acre(s)	12,365	19,924	32,289	8.261	acres per	1,000	8.00	acres per	1,000
<b>Total Park and Special Use Acreage</b>	<b>Acre(s)</b>	<b>15,730</b>	<b>20,350</b>	<b>36,080</b>	<b>9.231</b>	<b>acres per</b>	<b>1,000</b>	<b>11.60</b>	<b>acres per</b>	<b>1,000</b>

AMENITIES:	Current 2008 Inventory				Service Levels - Current and Recommended					
Asset/Amenity Type	Unit of Measure	City of Los Angeles Inventory	Other Service Provider Inventory	Total Combined Inventory	Current Service Level			Recommended Guidelines; Local Service Area		
Playgrounds	Structures(s)	383	-	383.0	1.00	structure per	10,205	1.00	structure per	7,500
Swimming Pools	Site(s)	58	-	58.0	1.00	site per	67,388	1.00	site per	50,000
Splashpad	Site(s)	9	-	9.0	1.00	site per	434,280	1.00	site per	75,000
Picnic Areas	Site(s)	270	16.00	286.0	1.00	site per	13,666	1.00	site per	7,500
Baseball Fields/Softball Fields	Field(s)	253	-	253.0	1.00	field per	15,449	1.00	field per	12,000
Rectangular Fields (Football, Soccer, Lacrosse, et al.)	Field(s)	170	-	170.0	1.00	field per	22,991	1.00	field per	8,000
Basketball Courts	Court(s)	212	-	212.0	1.00	court per	18,436	1.00	court per	7,500
Tennis Courts	Court(s)	321	-	321.0	1.00	court per	12,176	1.00	court per	10,000
Volleyball Courts	Court(s)	32	-	32.0	1.00	court per	122,141	1.00	court per	45,000
Dog Parks	Site(s)	9	-	9.0	1.00	site per	434,280	1.00	site per	75,000
Skateparks	Site(s)	9	-	9.0	1.00	site per	434,280	1.00	site per	75,000
Community/Cultural Center Space (S.F.)	Square Feet	1,502,000	-	1,502,000	0.38	SF per	person	1.00	SF per	person
Recreation/Fitness Center Space (S.F.)	Square Feet	2,101,000	-	2,101,000	0.54	SF per	person	1.00	SF per	person

## Los Angeles Environment – Quick Facts

- Los Angeles has the worst air quality of any major city in the United States, posing a threat to the health of our residents.
- Los Angeles has to import 85% of the water it uses – at a huge cost to consumers and the ecosystems that supply the water.

*We should inspire the people of southern California to take personal responsibility and participate in making the region a healthy and sustainable urban environment*

# LAUSD Campus – Quick Facts

- LAUSD is the second largest School district in the United States
- LAUSD is the largest landowner in the City of LA – 5,043 acres
- Total area of the LAUSD is 710 square miles
- Over 13,000 Buildings, 70 million SF
- 32,100 Classrooms, 28.6 million SF of Classroom Space
- 695,000 students - 45,473 teachers – 38,494 staff
- 75 to 85% of LAUSD school site is impervious comprised of buildings and hardscape typically surfaced black asphalt
- Areas with large portion of hardscape collect heat causing an average increase of 3 to 7 degrees in temperature

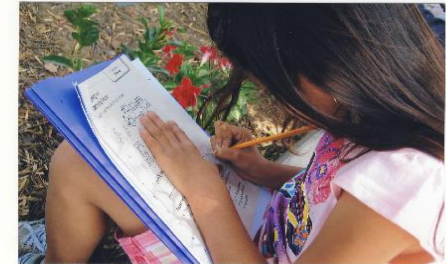
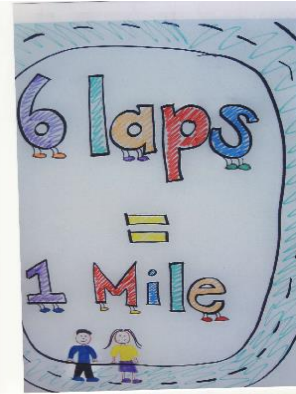
*Schools are the centers of our communities. It is here that young people learn to appreciate the world around them, develop a sense of responsibility towards the environment and engage with their families in healthy living.*

# Community Vision



# Community School Parks

- Landscaped recreational areas at public elementary schools that are open to the surrounding community after school, on weekends and during school holidays.



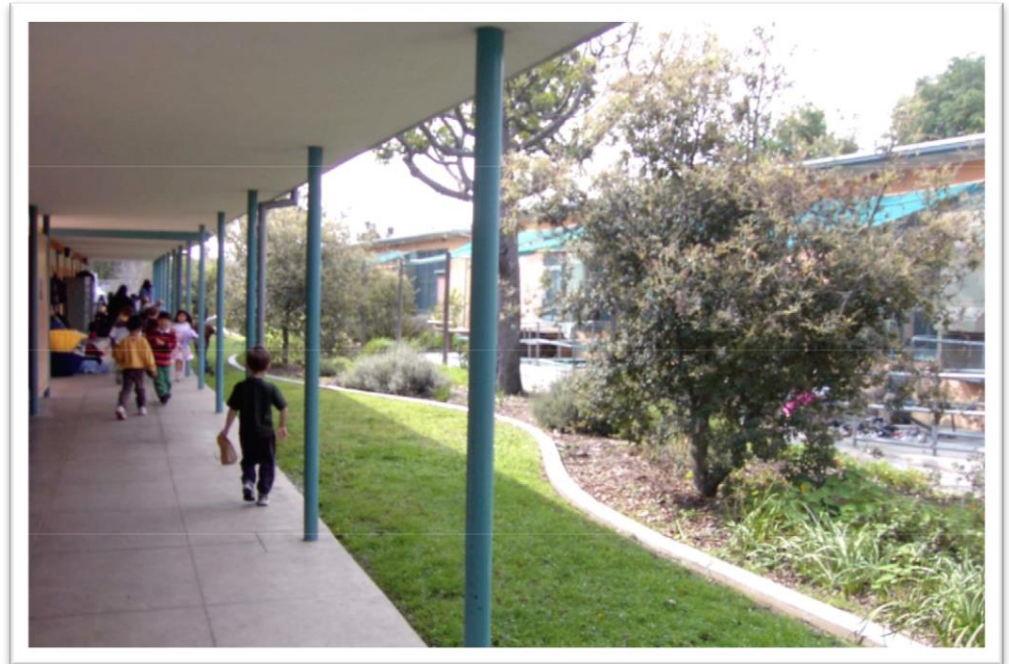
# LAUSD School Board Work Groups

- Facilities creates Sustainable Schoolyard position and begins Greening Our Schools meetings



# Schools as Community Magnets

- Showcasing Sustainability
- Restore Habitat
- Provide Open Spaces
- Promoting Community Building



# Educational Benefit

- Cultivating the environmental stewards of tomorrow by providing opportunities to observe natural systems firsthand
- Support implementation of the state-wise Environmental Education Initiative curriculum
- Interactive, hands-on learning yields higher retention, understanding and test scores
- Improved behavior
- Model best practices for sustainability retrofits for feeder schools and the community at large





# Why: Health



## Community School Parks Provide Active Recreation

- Promote Physical Activity
- Enhance Mental Health and Reduce Stress
- Relieve Respiratory Aggravation
- Promote Consumption of Fresh fruit and vegetables

# Community Benefit

- Strengthen Neighborhood Identity
- Provide Recreation
- Celebrate Art & Culture heritage
- Build Community
- Increase Safe venues/alternatives for at-risk Youth
- Educate the Greater Public
- Beautify Urban Fabric
- Promote walkability



# Community Involvement

Community  
School Parks  
Create  
Community  
Involvement



**PEOPLE FOR PARKS GREEN TEAM**

TRINITY STREET ELEMENTARY SCHOOL

# LAUSD Policy & Performance



# LAUSD School Board

- 2011 Trinity and Vine St. E.S. CSPs open doors in South L.A. and Hollywood through People for Parks



**Before and After:**  
**Vine Street Elementary Community-School Park**

2008

## Community School Parks Report



Los Angeles Unified School District

&



City of Los Angeles

# Partnerships

Contributors to **The Community School Parks Report** include:

Los Angeles Unified School District Board of Education: Monica Garcia, Marlene Cantor, Richard Vladovic

City of Los Angeles Council: José Huizar, Tom LaBonge

Office of the Mayor of Los Angeles Represented by Chris Espinosa and Deanna Gomez

City of Los Angeles Department of Recreation and Parks Represented by Mike Shull and Daryl Ford

Los Angeles Unified School District Beyond the Bell Represented by Assistant Superintendent Al Cortés and Tim Bower

Los Angeles Unified School District Joint Use Development Program Represented by Ana M. Lasso and Paul Escala

Los Angeles Unified School District Existing Facilities Represented by Joe Jackson

People for Parks  
Represented by John Perez and Carrie Sutkin

SEIU 721 Classified Employees Represented by Jason Elias

LA's Best Represented by Carla Sangar

Santa Monica Mountains Conservancy Represented by Barbara Romero

Mountains Recreation and Conservation Authority Represented by Alaina Bodke

# How it Works: Partnerships

<b>Equipment and Greening</b>	<b>M&amp;O and Security</b>	<b>Programming</b>
LAUSD Joint Use Program	Philanthropic Funds	Philanthropic Funds
City of Los Angeles	LAUSD Existing Facilities	LAUSD Beyond the Bell
QUIMBY	City of Los Angeles	L.A. City RAP
MRCA—SMMC		Non-Profit Organizations
Storm water initiatives		
Open space district		
State water bonds		

# Policy Solution: Community School Parks

## New parks

Adding new park space in dense urban areas through creative solutions

*Community School Parks* – Greening asphalt playgrounds and opening the gates to the public during weekends, breaks and summers.





# LAUSD School Board Policy

- 2007 – Resolution: Preserving and Sustaining School Gardens
- 2008, 2009 unanimously approved motions to create a Community-School Parks
- selection of eight elementary and funding to build green turf multi-purpose fields, with running tracks around them, trees, and other park amenities.



# School Board Continues to Build Support

- 2013 LAUSD School Board passes resolution to create sustainable schoolyards task force
- 2013 - revisit Community School Park program through City Council motions



# Engagement



Give  
kids a  
place  
to play!

# Building Principal Support



- Improve Academic performance
- Increased Parent Participation
- Wider Community Investment and Awareness
- Safer Campuses & Community
- Curricular Support
- Teaching Sustainability and best practices
- Improved Health
- Support Community Values
- Protect our environment
- Reduce Maintenance cost

# LAUSD Principals



Meet Principal Marta Jevenois,  
Trinity Street School . . .

“Parks and green areas are hard to find in South L.A.,” says Marta Jevenois. “But thanks to People for Parks, we now have a park within a school! This park offers a safe and comfortable place to practice healthy habits – within walking distance of homes. This is a health and fitness park. We know that where there’s physical activity, there will be learning.”

# LAUSD Principals



Carthay Center Elementary began greening and opening their campus in 2006 to build ties to the community – “the children in the neighborhood didn’t attend our school”



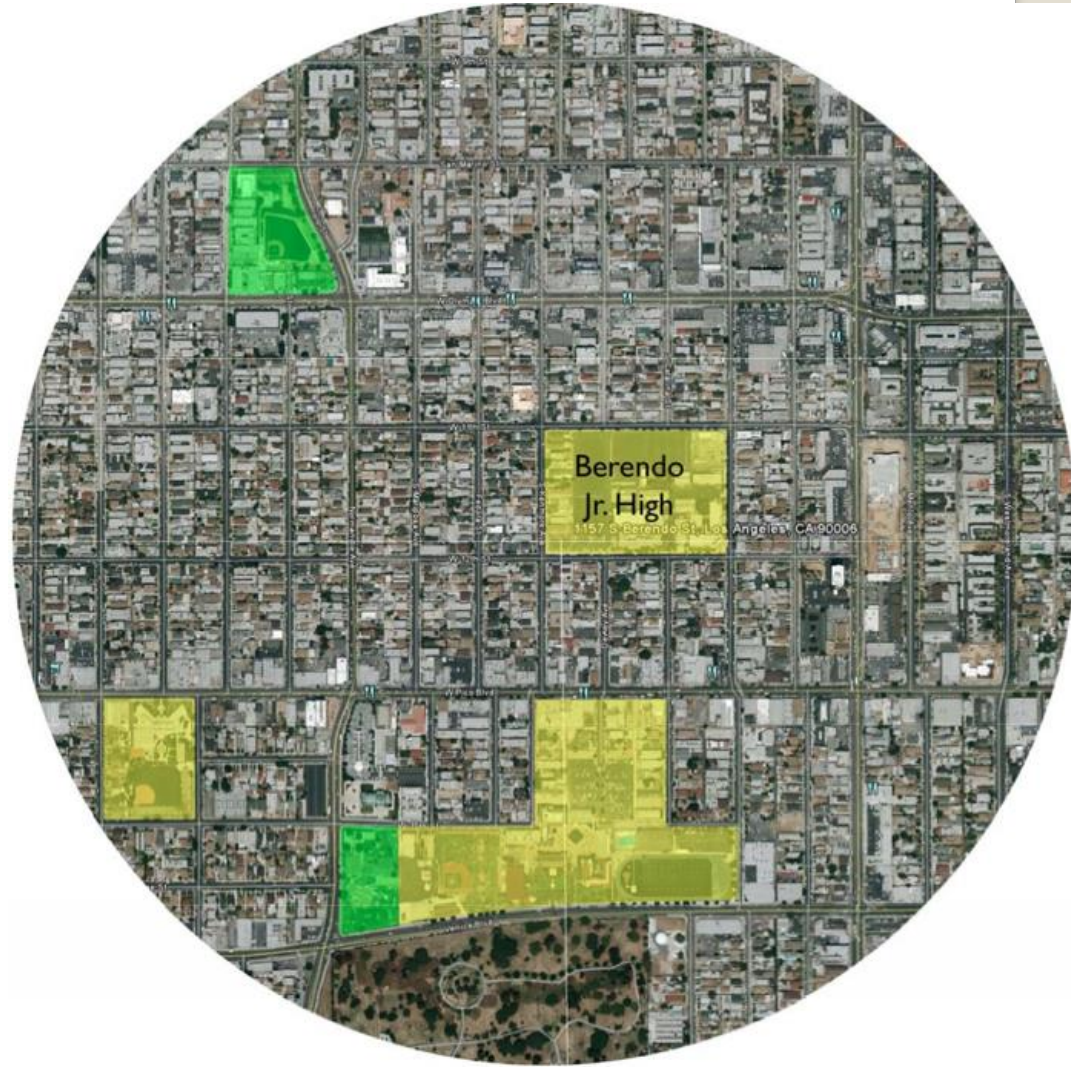
# LAUSD Principals



"My community needs a park so badly that we just leave the gates open . . . families need a safe place to go."

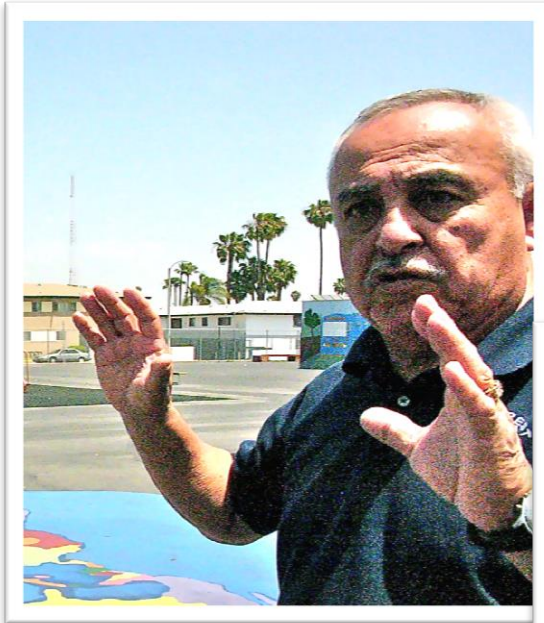


# The Built Environment





# LAUSD Principals: Success Stories



Hillcrest Drive Elementary in  
Baldwin Village

Prop 84 Urban Greening Grant

Two acre Community Park



# Principal's Vision Leads to Transformation



Braddock Elementary



& The US Fish & Wildlife Service



# Engaging LAUSD: Maintenance & Operations Staff



# People for Parks



- Working towards the day when every child in Los Angeles has a safe park within walking distance.
  - Formed over twenty years ago, with a commitment to restoring and creating vibrant, safe and accessible parks for all of LA.
- Working towards the day when every child in Los Angeles has a safe park within walking distance.
  - Formed over twenty years ago, with a commitment to restoring and creating vibrant, safe and accessible parks for all of LA.
  - Today, we're working with partners to fight budget cutbacks on parks.
  - Finding creative solutions to quickly add park space in dense neighborhoods and initiate prevention programs to make existing parks safer and more accessible.

**The Los Angeles Unified School District has determined that an opportunity now exists to shape the future of schools**



**Let's Start Now!**

# Regional School Unit #22

## School Wellness



Walking School Bus

# School Health

- School Health Coordinator facilitates, constructs, oversees initiatives
- Fresh Fruits and Vegetables Program – utilizes local farmers to enrich school lunch program
- Walking School Bus
- School Health Advisory Council
- School – Community Safety Committee
- Affiliation with Recreation and Adult Education Departments

# Coordinated School Health





# School – Community Connection

- Superintendent serves on national health advisory panel (AASA)
- Selected as Superintendent of the Year in 2010 by American School Health Association
- Student Representative on the School Board
- Coordinated efforts with community health entities:
  - Acadia Hospital
  - Eastern Maine Healthcare System
- School Resource Officers – grants to support and municipal partnership

# School – Community Connection

- Booster groups in the arts, sports
- Student groups outreach to community initiatives, student interns



# District Wellness

- Gold Award recipient of Workplace Wellness given by EWLCOA (Wellness Council of America)
- Wellness Incentive available to all district employees
- Health and Physical Education curricula integrates life long skills

# Community Outreach

- New Hampden Academy high school encompasses new eight-lane track, tennis courts, multiple playing fields, woods walking path, performance arts center
- Old high school now community recreation center



- Facilities used extensively by civic organizations
  - Winterport Open Stage
  - Civic Groups
  - University Groups
  - Sports Groups



Wagner Middle School Show Choir

# RESOURCES

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- **Shared Use : Increasing Access to Physical Activity Opportunities available in English and Spanish**
- **School Principals and the Shared Use of School Facilities**
- **School Board Members and the Shared Use of School Facilities**
- **Superintendents and the Shared Use of School Facilities**

<http://www.saferoutespartnership.org/resourcecenter/National-Learning-Network/Library-of-Resources/Library#sharedorjointuse>



## **Mikaela Randolph**

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People for Parks



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Superintendent of schools,  
Maine School Administrative District #22



# RESOURCES AVAILABLE NOW!!



## School Board Members and the Shared Use of School Facilities



Shared use (also known as joint use) occurs when a school or another entity opens up its facilities for use by community members, often for recreational activities. Shared use improves health and academic performance by helping students and community members get more physical activity. Shared use also increases community goodwill towards schools, as community members directly benefit from and engage with schools.

School boards have a crucial role to play in supporting shared use in school districts. School boards work to set policy and establish goals for the district, allowing school boards to make shared use and physical activity promotion part of the basic way that the district operates. Boards often must struggle with limited resources and competing priorities, and so shared use can provide great benefits for the district, helping to maximize resources, providing more for less, and improving student academic performance.

### What Is Shared Use?

In opening up school facilities for shared use, some schools make their fields or playgrounds freely available to the public during non-school hours. Other schools

community access and use public space more efficiently. For example, a school may get assistance for maintenance from the parks and recreation department, in exchange for permitting the community to use the grounds.

### Shared Use Helps Students Learn and Thrive

Students who are physically active learn better.<sup>2</sup> Improved academic performance for children who are physically active may result from the fact that such children generally show better learning behaviors and have improved concentration.<sup>3</sup>

The U.S. Department of Health and Human Services recommends that young people aged 6–17 years participate in at least 60 minutes of physical activity every day.<sup>4</sup> However, children and adolescents are not getting enough physical activity. For example, in 2011, a mere 29 percent of high school students had participated in 60 minutes per day of physical activity during the preceding week, and only 31 percent attended physical education class daily.<sup>5</sup>

"The National School Board Association encourages local school boards to recognize that health and learning are integrally linked and that schools are a critical link in community-wide efforts to promote life-long health and prevent health-risk behaviors."

Beliefs and Policies of the National School Board Association<sup>1</sup>



## Uso Compartido Aumentar el Acceso a la Actividad Física



Los índices de obesidad en los niños se han más que duplicado, y en los adolescentes se han triplicado en los últimos 30 años.<sup>1</sup> Las comunidades de bajos ingresos y comunidades de minoría étnica tienden a ser negativamente afectada por la obesidad, y tienen menos lugares adecuados para que niños y familias sean activos físicamente. En muchas comunidades, las escuelas se encuentran en una zona céntrica y tienen gimnasios, parques infantiles, campos deportivos, canchas, pistas y otras instalaciones de recreo que podrían permitir a los residentes que sean más activos físicamente. Las escuelas y sus instalaciones de recreo tendrían que estar disponibles, fuera del horario escolar, para el uso comunitario.

### ¿Qué es Uso Compartido?

"Uso compartido" ocurre cuando las entidades de gobierno (o a veces las organizaciones privadas, sin fines de lucro) se ponen de acuerdo en abrir o ampliar el acceso a su propiedad o instalaciones para el uso comunitario, como actividades recreativas, deportes, actividad física, clases y uso de cocina. Las asociaciones pueden ser formales (por ejemplo, basado en documento escrito, legal) o informal (por ejemplo, basado en la práctica histórica). Acuerdos formales se documentan a menudo a través de un acuerdo que establece los términos y condiciones para el uso compartido de la

endo los Centros para el Control de la Prevención de Enfermedades, el Departamento de Salud y Servicios Humanos de Estados Unidos y la Academia Americana de Pediatría. Estas organizaciones recomiendan compartir las instalaciones recreativas escolares y comunitarias para promover oportunidades para la actividad física. La investigación es clara: entre más activos son los niños, más sanos son hoy y cuando crezcan. Sin embargo, ciertos lugares hacen el acceso a la actividad física más difícil que fácil. El ambiente importa: expertos saben que el lugar donde vivimos, trabajamos y jugamos determina en gran medida, si seremos saludables.







# Empowering Lower-Income Communities to Take Advantage of MAP-21 Funds

## Thursday, November 21st, 2013 @ 2pm Eastern



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### Our Next Webinar:

Maximizing City Involvement in Safe Routes to School: Educating Municipal Transportation Departments



## Closing Notes



**THANK YOU!**

